

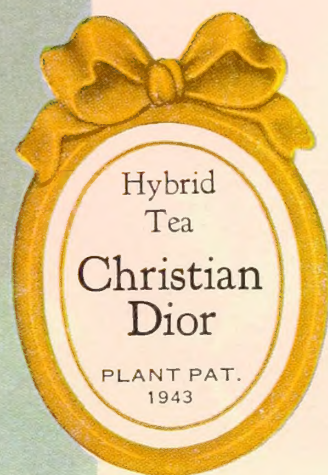
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Star Roses

FALL 1961



ALL
AMERICA
WINNER
FOR
1962

Quality Roses
Since 1897

©

THE CONARD-PYLE CO., WEST GROVE, PA.

Enjoy the 1962 All-America

In Your Garden

TRULY THE




★CHRISTIAN DIOR

NEW!

Christian Dior

THE FASHION PLATE OF YOUR GARDEN

 H.T. (Meiland.) Plant Pat. 1943. When I first saw this rose 5 or 6 years ago in our testing fields here in the oldest rose-growing town in America, I said to myself, "John, boy, if this one doesn't wind up as an All-America winner, you'd better turn in your pad and pencil and call it quits." I wasn't really sticking my neck out very far at that, because Christian Dior was obviously so wonderful that it couldn't help winning! Here's what I jotted down on my clipboard that day in the fields: "Great! Be sure to enter in All-America trials. Has everything! COLOR—rich, bright, scarlet iridescence over fine crimson-red. FORM—high-centered, very double, solid with 50 to 60 petals. Medium large, pointed, good-looking bud. FRAGRANCE—smells good, sort of a light tea rose perfume. PLANT—grows tall, upright, has nice, glossy foliage. VIGOR—apparently what the Doctor ordered. Watch this baby!" Well, that's just what we all did, and we found out other things about Christian Dior; for instance, that it blooms abundantly and continuously . . . that the marvelous color does not "blue" or fade . . . that the blooms, which incidentally grow on long stems, are perfect for cutting . . . that they last very long . . . and here's something, that they actually grow brighter in color under electric lights in the house! It's also the winner of the "Most Beautiful Rose of France" Award. Why did we name it Christian Dior? Well, because it *is* a French rose—it *is* elegant—it *is* a beautiful creation. We also thought it would make an appropriate monument to a great creator of fashions. \$3.50 ea.; 3 or more, \$3.10 ea.

Nowhere in the world are there finer all-around roses than those which have won the All-America title. The winners are selected on the basis of excellence in 13 different rose qualities by the country's finest rose experts. Look for the All-America Rose Selections symbol throughout this guidebook to better roses. It identifies a winner!



These 3 Winners

- ★CHRISTIAN DIOR
- ★KING'S RANSOM
- ★JOHN S. ARMSTRONG

Only \$9.30

Save \$1.20
ORDER OFFER 2



Winners

• THESE ARE
ROSES OF THE YEAR!

NEW!

NEW!



★KING'S
RANSOM



★JOHN S. ARMSTRONG

John S. Armstrong

Grandiflora. Plant Pat. 2056. Please take a good, long look at this new red Grandiflora rose—the best yet in this color and class. Isn't the deep red richness of this All-America winner really soul-stirring? Doesn't it give you a yen to own it? Obey your impulse, because it's the right one . . . and here's why. The color glows with inner fire. The blooms are fine, firm, velvety, and come singly or in clusters on a splendid plant that you'll like just for itself. It's strong, upright, free-branching. There's plenty of good foliage, and enough length to the stems to make good cutting. I think you'll appreciate the fact that this new beauty is a descendant of the famous Charlotte Armstrong—that means GOOD! Almost forgot—the blooms are very long lasting in the garden or the house. If I were you, I'd cut plenty! \$3.50 ea.; 3 or more, \$3.10 ea.

KING'S RANSOM



but if you do I must warn you in advance of the blinding effect of so much brightness in the garden, especially on a sunny day. Even three of King's Ransom requires the use of dark glasses! At any rate, it's a big one and it's a brilliant, glittering, solid yellow that's as beautiful as all outdoors. The flowers open into huge, high-centered, spun-gold beauts . . . marvelous clusters of them on long stems. The long, slender buds are pretty special, too. As for the plant—well, it's just as much the All-America as the flowers are! Sturdy and lovely with shining green foliage. \$3.50 ea.; 3 or more, \$3.10 ea.

H.T. Plant Pat. App. For. It's all right with me if you buy this one by the dozen,

4 Glorious Colors

- ★CHRISTIAN DIOR
- ★KING'S RANSOM
- ★PINK PEACE (p. 7)
- ★WHITE KNIGHT (p. 5)

Only \$11.25

Save \$1.50

ORDER OFFER 3

THIS CATALOG OF STAR ROSES PREPARED AND WRITTEN BY
JOHN MILTON OF THE CONARD-PYLE COMPANY.



©

★INVITATION

Invitation

so appealingly. I call it salmon-orange, and try to picture it as best I can—but I know that only *your* eye when you see the rose in person can truly give you the full excitement you deserve to get from this exceptional rose. When I see a new rose like this for the first time, I instinctively bend down to get what I hope will be a whiff of wonderful fragrance which, by all that's right, such a rose ought to have. And do you know what? When I gave Invitation the nose test, all I could do was to look dreamy—and murmur, "Boy! oh, boy!"—which is, of course, a ridiculous way to express pleasure, but an effective one. You understand me, don't you? As for the rest . . . excellent form of bud and bloom . . . enormously vigorous bush with nice proportion . . . 5-inch flowers with 35 thick petals . . . medium-long stems . . . upright grower, compact and bushy. A real glamour gal! \$3 ea.; 3 or more, \$2.65 ea.

OUR Fabulous

- Wonderful fragrant salmon-orange
INVITATION
- The pure beauty of
WHITE KNIGHT
- The exciting red and yellow
SUSPENSE

★SUSPENSE



©

THREE

Beauties

for Only \$7.70

Save \$1.05

ORDER OFFER 5



©

★WHITE KNIGHT

WHITE KNIGHT H.T. (Meiland.) Plant Pat. 1359. Best white H.T. rose in the world! Only white All-America winning Hybrid Tea ever! Pure, non-fading color, exquisite form of bud and bloom, exceptional lasting ability. I've had blooms in the house for more than 10 days! The stems are long, the plant blooms continuously and vigorously. You simply *must* have this splendid white accent rose in your garden—and what better way to do so than through Offer 5 at a saving! White Knight is now for the first time . . . \$2.75 ea.; 3 or more, \$2.40 ea.

SUSPENSE H.T. (Meiland.) Plant Pat. 1944. Opening from a solid yellow bud to a red and yellow bloom which finally becomes all red (and a "yard" wide), its iridescent, luminous color is almost unbelievable. This one has something of the razzle-dazzle about it which, if not entirely suspenseful, is full of surprises. I like surprises myself, so this one pleases me, as I'm sure it will you, too. We introduced it in the fall of '60 and it has been surprising people ever since. Sales were and are big, so I am sure Suspense *pleases* people, too. The plant is tall, strong, good-looking. Thick canes hold the huge flowers high. This big, bouncy, beautiful bi-color is thrilling! A wonderful cut flower! \$3 ea.; 3 or more, \$2.65 ea.

We KNOW that Star Roses are GOOD. We grow them!

TRY THESE IN YOUR GARDEN—AND SEE!

Vassar Centennial

H.T. (Meiland.) Plant Pat. 2031. Every now and then a coincidence occurs which makes a notable event an even happier one. One such was the 100th anniversary of famed Vassar College and the finding of a suitable new rose to commemorate the occasion. A committee from the College, after searching fruitlessly at a number of other rose growing establishments, came upon exactly what they wanted right here at Star Roses. The ladies selected this rose and named it Vassar Centennial. It has great size, lovely apricot and pastel-peach coloring, fragrance, superb growing habit, graceful buds and blooms. It's a real exhibition rose. You need *not* be a Vassar graduate to own one. \$3 ea.; 3 or more, \$2.65 ea.



© ★BANZAI

NEW!



© ★VASSAR CENTENNIAL

BANZAI H.T. (Marie Louise Meiland.) Plant Pat. App. For. It means a cheer—such as “Hooray!” It's pronounced “Bans-eye.” If roses have personalities, and I believe that they do, then Banzai can be characterized as being pert, chipper, gay. Not the biggest rose in the crowd (3½ inches across) but spirited, smart and sophisticated. You can't miss its raspberry glow, its lively pink tones with the blend of cream at the petal bases. Nicely formed buds and flowers come continuously on the low plant which is broad, compact, solid. I'll wager my old typewriter ribbon *vs.* your spent ball point that if you *buy Banzai* you'll say “Hooray!” \$2.50 ea.; 3 or more, \$2.20 ea.

4 EYE POPPERS

★BANZAI ★VASSAR CENTENNIAL
★PINK PEACE ★SIMONE

Save \$1.55

Only \$9.95

ORDER OFFER 6



The Boss likes this one. Says Pink Peace is a rose everyone ought to have because it gives so much, asks so little. Don't know of a single owner who doesn't agree with him!

★PINK PEACE



"I would like to let you know how much I have enjoyed doing business with you. My whole family will keep in mind the excellent service rendered by Star." Miss J. P. (Norristown, Pa.)

"I am enclosing an order for another Vassar Centennial rose. It is such an outstanding rose that I must have another. With best wishes from all 105 bushes in my garden." T. D. D. (Jacksonville, Fla.)

STAR ROSES WEST GROVE • PENNA.

PINK PEACE

H.T. (Meilland.) Plant Pat. 1759. It's a nice feeling when one of our new rose introductions comes crashing through with a top award. This rose was entered in competitions in Rome, Geneva, Madrid, Lyons and Paris. Won them all! Giant blooms—big and solid—wonderful fragrance—unfading color—enormous vigor—tall, upright, strong plant. It's very free blooming and a fine cut bloom. It's already something of a sensation in America. Will continue to be for years. High overall quality just can't be overlooked. \$3 ea.; 3 or more, \$2.65 ea.

Simone

H.T. (Mallerin.) Plant Pat. 1847.

"Oo! La! La!" (English equivalent, "Wowee!") And no wonder, for this beauty has something of the continental coquette about it . . . plenty of charm—a dash of vanity—elegance aided and abetted by a touch of French perfume. Unfading lilac and lavender shades. Huge, 6-inch blossoms, one to the stem. Good, bushy plant with glossy foliage. Simone (call it See-mun) will intrigue you. You'll feel its vibrations. Real cool! \$3 ea.; 3 or more, \$2.65 ea.

★SIMONE



Our Roses Will

Chrysler Imperial



H.T. (Lammerts.) Plant Pat. 1167. This rose has only one fault . . . it tends to have the "blues" toward the end of its blooming—a malady which affects many people, too. BUT—this, I think, is more than offset by the vast pleasure you get from the "salad days" of Chrysler Imperial when its wonderful, deep, deep red color, its enormous, well-formed, solid blooms, its delectable fragrance all combine to make your life in the garden a memorable occasion. The sturdy plant bears these paragons one to the stem, and cutting is easy. If you have one—get another! If you have none, you've missed something in life! So while there's still time, "carpe diem"—seize it, and enjoy it. \$2.50 ea.; 3 or more, \$2.20 ea.

★CHRYSLER
IMPERIAL

4 Top Notchers

- ★CONFIDENCE
- ★CHRYSLER IMPERIAL
- ★GARDEN PARTY
- ★GOLDEN GIRL

Save \$1.25

Only \$9.25

ORDER OFFER 8

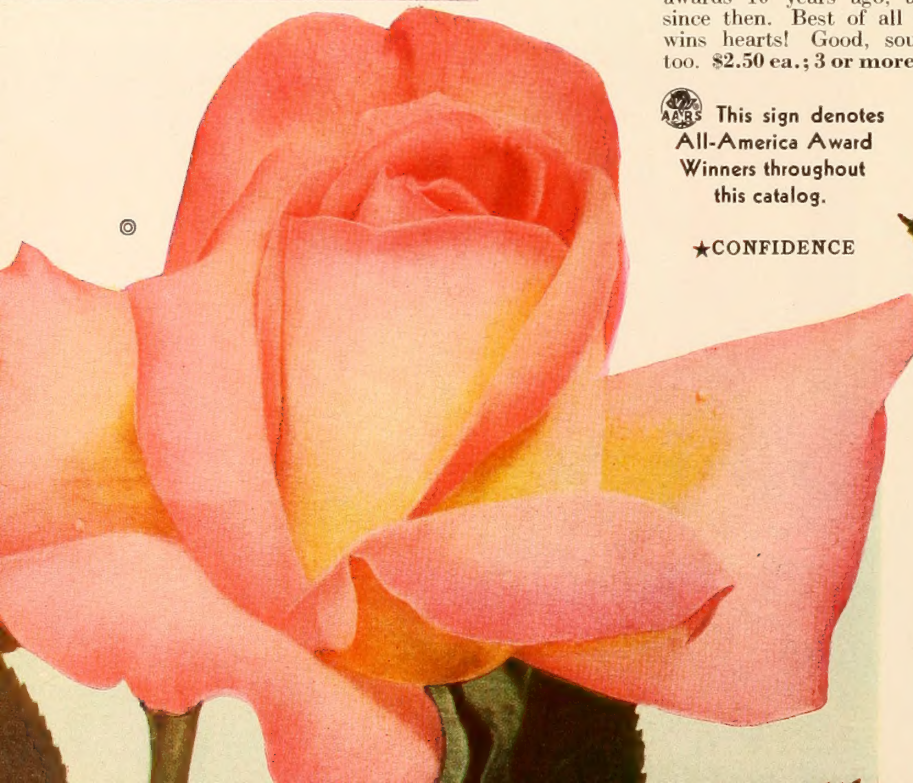
CONFIDENCE

H.T. (Meilland.) Plant Pat. 1192. To be one of a million is surely no distinction. To be one *in* a million most certainly is! Anyway, I am one of a million who think that Confidence is a one in a million kind of rose. It's a peaches and cream rose—a marvelous pastel blend of peach, pink and yellow beauty which is served to you in the garden's most delightful form . . . long, streamlined buds opening to magnificently shaped blooms with high centers and gracefully rolling petals. It smells good, too! People like to exhibit Confidence at rose shows—it has such a good chance to win. Which reminds me—it did win both the famous Bagatelle and "Most Beautiful Rose of France" awards 10 years ago, and others since then. Best of all though, it wins hearts! Good, sound plant, too. \$2.50 ea.; 3 or more, \$2.20 ea.



This sign denotes
All-America Award
Winners throughout
this catalog.

★CONFIDENCE



Grow Anywhere!

Fascinating

H.T. (Gladys Fisher.) Plant Pat. 1945. A personality without a touch of temperament is dull. Fascinating is not dull. You have to fuss with it a little, so everybody shouldn't have it. But—how it responds to care! And what magnificent color! Blended crimson and empire yellow! Fragrance, too, and an upright, bushy plant that bears continuously. 5-inch flower. Glossy leaves. \$3 ea.; 3 or more, \$2.65 ea.



©

★FASCINATING

Try These Unusual Colors

- ★BANZAI—wonderful raspberry with cream (p. 6)
- ★FASCINATING—take a good look at it!
- ★PERFECTA—delicious cream and rose-red (p. 12)
- ★SIMONE—unusual lilac-lavender (p. 7)
- ★WAR DANCE—red-hot red (back cover)

Save \$1.70 **Only \$12.80**

ORDER OFFER 9

GOLDEN GIRL

Grandiflora. (Meiland.) Plant Pat. 1912. Golden Girl grows like mad! Blooms in gay abandon . . . flowers, flowers, flowers! You have them all the time—clusters of 4 to 4½-inch beauties loading the bush. It's a favorite of mine among yellows because of this—and because it's fragrant—and because the plant is so nicely shaped and vigorous. Plenty of reasons to like Golden Girl. You'll find some of your own which I've not mentioned. Frankly, I think it's the finest pure yellow. Now for the first time—\$2.50 ea.; 3 or more, \$2.20 ea.



STAR ROSES WEST GROVE, PA.

★GOLDEN GIRL

★GARDEN
PARTY

Garden Party



H.T. (Swim.) Plant Pat. 1814. A winner of the 1960 All-America award, it's a sort of dream combination of ivory, cream and appleblossom-pink—a big rose with enormous, flaring petals, 25 to 30 of them. The tall, vigorous plant produces the blooms in rapid succession, first the full, rich-looking bud—then the finely sculptured flower. There is a light fragrance. The foliage is handsome. I wouldn't hesitate a moment to recommend this rose to anyone. \$3 ea.; 3 or more, \$2.65 ea.



Star Roses

2-YEAR-OLD, FIELD-GROWN



★LOVE SONG

STAR ROSES
WEST GROVE,
PENNA.

LOVE SONG H.T. (Gladys Fisher.) Plant Pat. 1360. This huge blossom will often have as many as 100 petals. You can imagine how stunning it is with the watermelon-pink and shining yellow colors, one color to each side of the petals. In truth, this is one of the most fascinating of the bi-colored roses. It's a very double rose which is produced freely by the vigorous, sturdy bush. The bud is also exceptionally handsome . . . yellow opening to pink. The Love Song foliage is waxy, adding to the richness of the whole plant. Finally, there is a fragrance to please you and to round out the many Love Song qualities. \$2.50 ea.; 3 or more, \$2.20 ea.



★LADY ELGIN

LADY ELGIN H.T. (Meiland.) Plant Pat. 1469. All that glitters is not gold . . . it's Lady Elgin, the dazzling red-gold or orange beauty that's unique in the rose world. The huge flowers have up to 48 large, firm petals—long stems—beautiful form. They come on a sturdy, upright plant which grows tall and vigorously and which also features lustrous foliage. Although Lady Elgin's perfume is light, it is distinctive and pleasant. All-in-all, here's a rose personality that's well nigh unforgettable, and if you like the eye-filling brilliance (most do) of Lady Elgin's orange coloring you'd do well to consider having a plant or two. One thing's for sure—no visitor to your garden will fail to see it, and in all likelihood he will remark upon its particular brand of beauty. It *does* stand out! \$2.50 ea.; 3 or more, \$2.20 ea.



★HELEN TRAUBEL

HELEN TRAUBEL H.T. (Swim.) Plant Pat. 1028. This is a lovely rose—one that's loved far and wide basically, I think, because of its delightful form and delicious coloring. The 27 large petals form a big rose with a high center, and the pink and apricot blend of beauty adds to its charm. Other virtues include long canes for good cutting and a good, vigorous plant which supplies the flowers plentifully. As an All-America winner, of course, its overall quality can be taken for granted. \$2.75 ea.; 3 or more, \$2.40 ea.

IT WILL PAY YOU TO BUY THE BEST!

are Guaranteed to Bloom!

NO. 1 GRADE PLANTS . . . THE VERY *BEST!*

DUET H.T. (Swim.) Plant Pat. 1903. All-America winner for 1961—and that says plenty right away—Duet takes to the

limelight gracefully, performs brilliantly, lives up to its advance billing. Here's a "sneak preview" of what it will do for you . . . give you the richest kind of two-toned beauty (soft salmon-pink with wonderful crimson reverses), beautifully formed buds and flowers (the blooms have 30 petals and are of a good, middle size), long stems (you'll want to cut these flowers), a vigorous, free-branching plant which provides lots of flowers and is clothed in fine, attractive foliage. So you see—you get a lot with Duet and all of it good—and satisfying. That two-toned color, for instance, is truly a rich, exciting and happy combination. I have two of these in my own garden. \$3 ea.; 3 or more, \$2.65 ea.

3 DELIGHTS

- ★CHRISTIAN DIOR (p. 2)
- ★LADY ELGIN
- ★LOVE SONG

Save \$1.00

Only **\$7.50**

ORDER OFFER 11



★DUET

WHY OUR ROSES ARE *Quality Roses*

Many years ago we set a path for ourselves as rose growers. We decided to produce the best possible roses for the gardens of America. We have never deviated from that path. As a result, the Star Rose label is known, appreciated and counted on in every state of the Union. We much prefer to grow not the *most* roses but the *best* roses—and customer loyalty over the years has proved that our course is the right one. To grow the highest quality roses is a challenge which we accept. In doing so, we recognize that we must put back into the good earth as much as or more than we get out of it. Accordingly, we harvest a crop of Star Roses only once from the same land over a 6-year period! In the intervening years, we replenish and restrengthen that land, putting back into it humus material from lush-growing grasses planted especially for the purpose. Our system of cultivating, fertilizing, weed and insect control restores the earth, making it fit once more to produce top-quality Star Roses. Nowhere else in the world is greater or more painstaking care taken in growing roses. Equal care is given, also, to other operations necessary to give you the best possible roses for your garden—grading, labeling, packing, shipping. We are proud of Star Roses. You will be, too.

My Fair Lady

H.T. Plant Pat. App. For. I feel the need to apologize to you for a fault of mine which prevents me from letting you see a picture of this rose. Sometimes, but not too often, I put things off to my own dismay. In this case, I have a color picture of My Fair Lady, but it's out of focus a bit and it wouldn't be fair to the lady in question to show her to you at a disadvantage. Actually, I might have gotten a good one, but didn't. A word picture will have to do. My Fair Lady is a very large rose with 55 to 65 velvet-like petals forming a flower whose color is a marvelous blending of delicate pink with gold overtones. The plant, which is very vigorous and free-blooming, carries the flowers easily, despite their size, because the canes are exceptionally strong. Blooms last unusually long as cut flowers, and their fragrance reminds me, at least, of the charms of the boudoir dressing table. \$3 ea.; 3 or more, \$2.65 ea.

4 Fine PINKS

- ★DUET
- ★HELEN TRAUBEL
- ★LOVE SONG
- ★MY FAIR LADY

Save
\$1.35

Only **\$9.90**

ORDER OFFER 11A

STAR ROSES

WEST GROVE
PENNA.

★MOJAVE



This sign denotes All-America Award Winners throughout this catalog.

★ROYAL VELVET

"It is with great pleasure that I write to let you know how well pleased I am with the roses I ordered from you." I. D. San Bernardino, Calif.

©

If It's a Star Rose

MOJAVE H.T. (Swim.) Plant Pat. 1176. One of the most excitingly beautiful roses ever created, Mojave is a coppery red delight filled with colors of the desert. Its high-centered bloom and the long opening bud are admirably shaped. The plant is tall, has beautiful foliage and plenty of vigor. Even fragrance is a Mojave attribute—and with all this, it is, quite naturally, an All-America winner. \$2.75 ea.; 3 or more, \$2.40 ea.

ROYAL VELVET H.T. (Meiland.) Plant Pat. 1911. Enormous ruby-red blossoms come freely on a very vigorous, tall plant. The color is deep, the petals thick—and the result is impressive richness. Royal Velvet holds its color—neither fades nor "blues." Strong canes hold the flowers easily, but sometimes when they're rain-heavy the blooms will lower their heads a little. \$2.50 ea.; 3 or more, \$2.20 ea.

TIFFANY H.T. Plant Pat. 1304. Here's a sample of exquisite elegance in a rose—a combination of color, form and bearing which attracts and holds attention. Bud and bloom are beautifully shaped, and the pink and pale gold coloring are delectable. Many such flowers come on the 3 to 4-foot plant, which is well foliaged and vigorous. Tiffany has a way of becoming a favorite with most people. \$2.75 ea.; 3 or more, \$2.40 ea.

PERFECTA H.T. (Kordes.) Plant Pat. 1604. For a change of pace, it is hard to find a more interesting rose. Cream and rose-red in a very appealing blend! Blooms are big and high-centered and come on long stems for perfect cutting. The bush is superbly vigorous, has rich, heavy foliage. A delicate and very pleasing scent adds to Perfecta's charm. One word of caution: Perfecta doesn't weather well. Constant rain makes its petals unsightly. \$3 ea.; 3 or more, \$2.65 ea.

©

★PERFECTA

Red, Yellow, Pink & Orange

★MOJAVE

★TIFFANY

★SUNLIGHT

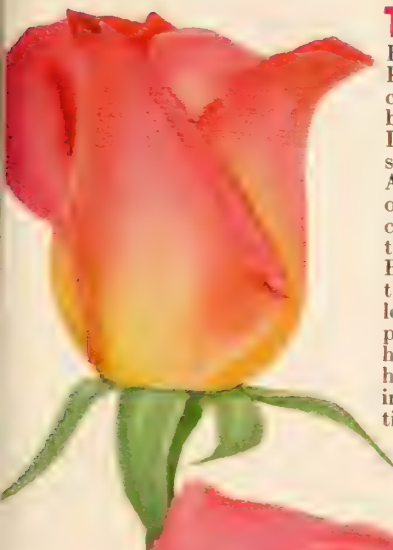
★TORCH SONG

Save
\$1.30

Only \$9.20

ORDER OFFER 12

se It's a Quality Rose



TORCH SONG

H.T. (Meilland.) Plant Pat. 1760. Frankly, I don't care too much for this one, but others like it a lot. It IS a most unusual color—a sort of smoky-red flame. Actually, I don't know another quite like it. The color seems to glow as though with inner fire. Blooms come plentifully on the bush, each with 35 to 45 loosely curling petals. The plant grows to medium height with good style and vigor. It has long stems and the flowers come individually on them—good for cutting! After all that, sounds as though I'm crazy. I ought to like it. I'll go back and take another look.
\$2.50 ea.; 3 or more, \$2.20 ea.



★TORCH SONG



★TIFFANY

SUNLIGHT H.T. (Meilland.) Plant Pat. 1576. It has been puzzling to me that this rose has not been as popular as it should be. Maybe we haven't told its story well enough. Anyway—good yellow roses with strong plants are not very common; and Sunlight on these merits alone is one of the best. In addition to the newly minted gold color and the tall, well-proportioned, vigorous bush, Sunlight's qualities include a nice, but light, fragrance, and an abundance of flowers, each with from 43 to 48 substantial petals. \$2.50 ea.; 3 or more, \$2.20 ea.

PRESIDENT EISENHOWER

H.T. (Hill.) Plant Pat. 1217. A very good, bright red rose with velvet-textured petals, 35 to 40 of them to each solid bloom. These come on sturdy, upright canes and are quite a sight, indeed, for they are a good 5 inches across. With one such flower to the stem, this rose is impressive in the garden or in the vase on the piano. The plant reaches to about 3 feet and its foliage is leathery and attractive. With a strong, sweet fragrance of the old-rose type, President Eisenhower rounds out its appeal . . . a strong one.
\$2.25 ea.; 3 or more, \$2 ea.



★SUNLIGHT



★PRESIDENT EISENHOWER



©

★SUZON LOTTHE

OUR ROSES ARE
Guaranteed to Bloom



★TAPESTRY



©

SUZON LOTTHE

H.T. (Meiland.) Plant Pat. 934. The 55 to 90 petals of this fine rose make up a big bloom with a wonderful pearl-pink beauty. Great size, excellent form, dream-world color—all are intriguing. Heavy-caned, vigorous plant has strong stems and good foliage. A long-time favorite with thousands. And heavenly days! What fragrance! \$2 ea.; 3 or more, \$1.75 ea.

★SUTTER'S GOLD

©



SUTTER'S GOLD



H.T. (Swim.) Plant Pat. 885. One of the better known and most popular of the All-America winners of a few years back. Gold touched with flushes of pink or vermillion and copper—a truly exciting color combination in anybody's garden! The tall, well-proportioned bush blooms freely and has almost thornless stems and bright, glossy leaves. Another much-to-be-desired quality, is its rich, intense, pleasing fragrance. You'll like Sutter's Gold. \$2.25 ea.; 3 or more, \$2 ea.

TAPESTRY

H.T. (Fisher.) Plant Pat. 1812. It makes the Boss mad to see this color reproduction which only remotely resembles the vivid, gipsy-like colors in Tapestry. This is undoubtedly why people haven't taken to this rose as well as they should. It's a pity, too, because when people see Tapestry, they rave about its gay beauty. No two blooms alike and yet each mingles wonderful flame, yellow and copper colors. Large, fragrant flowers. Low-growing, vigorous bush. Reminds me of Joseph's coat-of-many-colors. \$2.50 ea.; 3 or more, \$2.20 ea.

SYMPHONIE

H.T. (Meiland.) Plant Pat. 958. My! what a lively color this is! Rich, glowing pink! And it comes in a king-size bloom to fill your eye and gladden your heart! Big, strong, sturdy plant bears the big-petaled flowers in succession. Very pleasing perfume. Symphonie is a Gold Medal winner in England—a delight everywhere! I know you'll be happy with it. \$2 ea.; 3 or more, \$1.75 ea.



©

★SYMPHONIE

THE ALAMO H.T. (Meiland.) Plant Pat. 1689. A great event in our history—a great rose to commemorate it! Often with more than 100 petals, The Alamo is big and solid, velvet-textured and a beauty in cardinal-red. Amazingly long-lasting! Flowers come freely on a compact, vigorous, bushy plant with fine foliage. I wish we had a life-size picture to show you! \$2.50 ea.; 3 or more, \$2.20 ea.

PENNSYLVANIAN H.T. (Ohlhus.) Plant Pat. 936. No room for a picture here, but if you have room in your garden and can picture a stunning rose with tawny apricot-orange color, you ought to have it. It's really good! Long, pointed buds, large flowers and many of them. Wonderful fragrance! Upright, vigorous plant. \$2 ea.; 3 or more, \$1.75 ea.

DR. DEBAT H.T. (Meiland.) Plant Pat. 961. This has been a favorite of mine ever since I first saw its fine, clear pink beauty in my own garden. It's impressive! The blooms are big fellows—6 inches across—the exhibition kind that you see in rose shows. This one has won many a prize. Flowers come plentifully and are borne on strong stems in the proudest manner. The plant is tall and grows vigorously. For size, color and form, you will look far to find a better rose or one which will please you more. I mean every word I say! \$2 ea.; 3 or more, \$1.75 ea.



★THE ALAMO

NEW YORKER H.T. Plant Pat. 823. Bright, sparkling red rose with excellent form and eye-filling size. Stems are right for cutting and every bloom you cut will be a fragrant delight! Many flowers come on the vigorous bush. A reliable, satisfying rose. \$2.50 ea.; 3 or more, \$2.20 ea.

NOCTURNE H.T. (Swim.) Plant Pat. 713. Very deep, rich red beauty with long, pointed buds and petals which flare out nicely to form the fine open bloom. The plant grows tall in a rugged manner and performs well everywhere. The quality of its fragrance is, like the bloom, rich and enticing. An All-America all the way. \$2.25 ea.; 3 or more, \$2 ea.

MIRANDY H.T. Plant Pat. 632. Famous wine-red rose with the wonderful, wonderful perfume! It has more, of course . . . for instance, outstanding form (I wish I knew for whom it was named). Note the high-centered bloom and the large petals. The plant gives you flowers like this steadily and vigorously. A splendid rose with a great reputation. Hard to beat! \$2.25 ea.; 3 or more, \$2 ea.

★STAR Roses is the trade-mark of The Conard-Pyle Co. registered in the U. S. Patent Office.



★DR. DEBAT

★MIRANDY

5 Nice Ones

- ★DR. DEBAT
- ★MIRANDY
- ★SUTTER'S GOLD
- ★SUZON LOTTHE
- ★TAPESTRY

Save \$1.30

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(See page 8)



© ★INVITATION (See page 4)



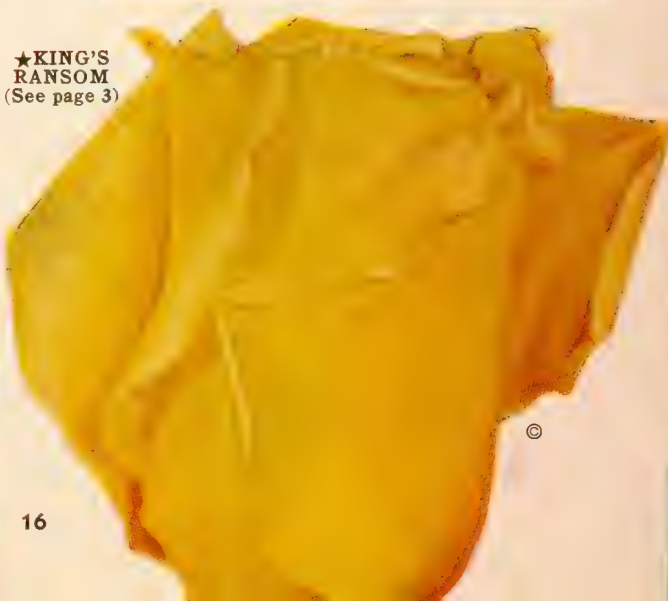
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(See page 2)

★PINK PEACE
(See page 7)



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★KING'S
RANSOM
(See page 3)



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THE
Star Rose
Big 10

6 of the BEST

- ★CHRISTIAN DIOR
- ★GOLDEN GIRL
- ★LADY ELGIN
- ★PINK PEACE
- ★SUSPENSE
- ★WHITE KNIGHT

Save
\$2.30

Only \$14.95

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★GOLDEN GIRL (See page 9)



©

★WHITE KNIGHT (See page 5)

OUR COLLECTION OF
The World's
10 Best Roses

ALL SHOWN ON THESE TWO PAGES

**Save
\$4.30**

Only \$24.⁹⁵

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**DON'T MISS THIS
SPECIAL OFFER**



©

★LADY ELGIN
(See page 10)



★WAR DANCE
(See page 40)

©



★SUSPENSE
(See page 5)

©

5 Grand OLD

ALL SHOWN ON THESE TWO PAGES
Save \$1.20

I've tried to get together for you a collection of older roses which, in my opinion, are without equal as to color, form, growth habit and dependability. I think I have succeeded in choosing for what I call our 5 Grand Old Masters collection such great names as Charlotte Armstrong, Peace, Lowell Thomas, Crimson Glory and Blanche Mallerin. Three of them are All-America winners and the other two have earned exceptionally high reputations for themselves over the years. All are just as good today as they were when first they appeared in America's gardens. I hope that you will find in them the same great pleasure which they have given to millions as individual roses in the past. This is the first time that all have been offered in the same collection.

CHARLOTTE ARMSTRONG



H.T. This is one of the great roses of all time—great because of its own beauty and qualities, great, too, because it has served as the parent of many another fine rose. Charlotte Armstrong's color is a real pleasure to see . . . lovely rose-red at its glorious best. The long, slender buds (see the picture) open to admirably formed flowers which are held on long stems as though designed for the purpose of cutting. You will have plenty of such flowers, for the plant is a vigorous one. \$1.95 ea.; 3 or more, \$1.75 ea.

PEACE



H.T. (Meiland.) Not only the most talked about rose of all time, but also the highest rated by experts and amateurs alike. If a poll could be taken to find the most popular rose in the history of rosedom, Peace would win it hands down. There are good reasons—among them, wonderful, big, solid blooms of yellow with tinges of delicate pink at the petal edges—and an amazingly vigorous plant which, even if it had no blooms, would be a lovely sight to see. But it does have blooms and they are gorgeous. The foliage is exceptionally fine, too, being leathery, thick, shiny and beautifully dark green. The very large leaves are truly ornamental. Peace has won every important rose award on several continents—among them the All-America—and innumerable prizes and ribbons at rose shows. I'm mad about Peace, myself. Tops! \$2.50 ea.; 3 or more, \$2.20 ea.

★PEACE

★CHARLOTTE
ARMSTRONG

STAR
ROSES
WEST GROVE,
PENNA.

MASTERS

Only \$8.95

ORDER OFFER 19

LOWELL THOMAS H.T. (Mallerin.) The rich, unfading, deep yellow color plus the nicely modeled form of bud and bloom make Lowell Thomas a year-after-year favorite. Substantial, vigorous, upright plant has strong stems and good foliage. A worthy member of the Old Masters collection. \$2 ea.; 3 or more, \$1.75 ea.

CRIMSON GLORY H.T. Very good deep crimson with excellent form and a notable fragrance which has made many people say, "Ah!" See how rich the color is! The plant is low growing so it's a front-row rose; and it's free blooming so that you always have the splendid flowers. I could not justly keep this one out. \$1.75 ea.; 3 or more, \$1.55 ea.

BLANCHE MALLERIN H.T. (Mallerin.) Noted for long, shapely buds and solid blooms of lovely white with high centers. You get a profusion of them on the vigorous, sturdy bush and they come one to the stem for good cutting. Fragrant, too. Fine, reliable white rose . . . the only such worth considering for this collection. \$1.95 ea.; 3 or more, \$1.75 ea.

©

★BLANCHE MALLERIN



©

★LOWELL THOMAS

"My mother and I both agree that you ARE the 'growers of the best roses for America.' We speak from sad experience gained before we discovered your company." Mrs. G. H. Z. Silver Spring, Md. (We've been telling you this—but I'm glad you found out for yourself! The Editor.)

★CRIMSON GLORY

©



MORE FOR YOUR MONEY with ROSES THAN With Any Other Plant — *many more flowers, too!*

I'm going to show you below how easy it is to grow roses, but first I'd like to point out why the rose is the most popular, most satisfying and most appreciated plant in America's gardens. To understand why millions of home gardeners all over the country prefer the rose to all other flowers, all you need do is to realize this fact: *the rose gives the gardener more values for his money than any other plant . . . more flowers . . . more years of blooming life . . . more uses as a landscaping plant!*

The rose will outbloom any other flowering garden plant—in fact, will outbloom (give you more days of flowering) many other plants combined! From spring to frost is *nearly half a year* (or in Alabama almost 9 months), on any given day of which you may well count on at least one fine flower or one opening bud; and if you have a dozen or so plants, it is a certainty that your home will always have cut flowers in season. You will enjoy them indoors and out. We have roses in our house every day from early June until well into November. The champion flower producer, the rose is also very . . .

VIGOROUS AND HARDY

A quality, two-year-old, No. 1 grade, field-grown rose plant, such as we produce at Star Roses, is extraordinarily long lived for a flowering garden plant. Given reasonable care in the garden, a rose like this will flourish for many years. In my office files, I have letters from people who tell me that roses they bought from us 10, 15 and 20 or more years ago are still going strong! This testifies to the fact that the roses were full of life to begin with and that their owners loved them well enough to help them to stay healthy over the years. To put it another way, the rose is a rugged character with a strong, eager desire to grow. Now, add to the rose's ability to provide many flowers and to live long the fact that it is . . .

A VERY VERSATILE PLANT

Some roses grow 12 feet tall (the Climber); some grow 12 inches tall (the Miniature); some grow tall and wide, or low and wide (the Hedge rose); some grow on trunks (the Tree rose); some are covered with flowers (the Floribunda); some produce large, magnificent blooms (the Hybrid Tea); some combine several qualities (the Grandiflora). Depending on their separate qualities, you can use roses in beds, for borders, for hedges and fences, in rock gardens, as ground covers, as screens, as accent plants, in window boxes. What other plant can be used in so many different ways? Answer: none! I'd like to point out, too, another way in which the rose is versatile; its ability to let you choose from all the . . .

COLORS OF THE RAINBOW

Whatever your favorite color, there is a rose color to satisfy it: red, pink, yellow, orange, white, lavender, brown—practically everything except a real blue! And then there are many shades and tones of these colors! And blends! There are also bi-colors and multi-colors! Now—with all that the rose can do for you, you might think that it demands a lot in return. It doesn't. All you need to do is to follow these simple . . .

STEPS TO EASY ROSE GROWING

How to Plant: Protect the roots while you prepare the hole, by leaving the plants in the package. Dig 18 inches deep and equally wide. Mix with three-fourths of the soil from the hole a quantity of peatmoss (1 part peatmoss, 3 parts soil) and two heaping tablespoons of Star Rose or other good garden fertilizer. Put several inches of prepared soil mixture in hole, and place bush in hole with roots spread out and knuckle of the plant (where the canes grow out from the top of root system) just at ground level. Fill hole to three-quarter level, making sure to leave no air pockets among roots. Fill upper quarter of hole with water, and allow to drain. Fill remainder of hole, and pile all remaining dirt up, into and around the canes above ground to provide protection until shoots start to sprout. This mound should be at least 8 inches high.

How to Keep Roses Healthy: Roses need three things . . . water if enough rain doesn't fall . . . fertilizer twice in a growing season (in late fall and again in early spring) . . . protective spray or dust occasionally, especially after rain. Give them these things regularly.

I have given you the basics here, but a more informative manual of instructions comes with your rose order. Observe them and you'll have years of pleasure from your roses.

Dear Reader:

I've enjoyed putting together for you this guide to Star Roses. If, in writing it, I have allowed my personal viewpoint to intrude too much, I am sorry. Everyone has his own "likes and dislikes," of course. Anyway, the descriptions are as accurate as I can make them; and the pictures as true to life as the graphic arts allow. I honestly believe that neither comes up to the beauty of the roses themselves.

Sincerely, John Milton
The Conard-Pyle Co.

Has flowers every month in season—large, shapely buds and blooms such as you see in florists' shops. Long stems. This is the favorite—the standby—in the garden.

HYBRID TEA



Many flowers usually in clusters. Smaller than the H.T. but more colorful when planted together. Make good borders and low hedges. Blooms all season—gives a mass of color.

FLORIBUNDA



Combines the size and flower form of the H.T. and the abundance of flowers of the Floribunda. Usually big, tall plants with flowers in clusters or singly on good stems.

GRANDIFLORA



CLIMBER

Climbers throw out long shoots or canes which can be trained over trellises or other supports. Some always have flowers; others repeat their blooming. All provide magnificent masses of color. Many provide good cut blooms. Use them as screens and for backgrounds.



Free-blooming, bushy heads grow on trunks 3 feet or so above the ground. The flower is that of whatever variety is budded to the trunk root system. The trunk is strong and straight and about an inch in diameter. Use for accents or backgrounds.

TREE ROSE



These are like the big roses in all respects except size. Flowers are about an inch across, plants are 8 to 12 inches tall. Hardy. Good for borders, edging, miniature gardens. Blooms make fine corsages, bouquets.

MINIATURE



WEST GROVE, PENNSYLVANIA

Fall, 1961



Dear Friend:

When I was discussing this new edition of the Star Rose catalog with our editor, John Milton, I told him about something I'd seen and heard recently at a local market. Since the story is about how some people buy their roses, it interested him. Perhaps, it will interest you, too.

Just ahead of me going down the aisle was a young couple—people in their early thirties, I'd say. The wife spotted a pile of rose bushes under a sign which said, "Jumbo Roses—69c", and

instantly there must have flashed through her mind the picture of beautiful rose blooms for her home. "George," she said, "let's get a rose bush!" And again instantly, George reached out and scooped up the first bush his hand touched. He thrust it into the shopping carriage without so much as glancing at it, or examining the label. Apparently, it was of no concern to either George or his wife whether the rose they'd bought was a Climber or a Hybrid Tea—whether it was red, white or yellow—or even whether it was alive or dead!

I did not know how those people could expect to be happy with their rose; and I suspected that it would be the last rose they would ever buy. It seemed to me to be the worst possible beginning toward the pleasures of growing fine roses.

But, I believe that some good has come out of this incident after all; for it sharpened my own realization that truly satisfied and enthusiastic customers are those who are the best informed and best served. To that end, we have prepared this catalog of Star Roses. It gives you accurate, unexaggerated descriptions of our roses, the most true-to-life color pictures that our engravers can make, and much helpful information about roses in general. With this catalog, you can select the roses which most appeal to you and which best fit your needs. You can do so with assurance of satisfaction and in the knowledge that you are getting your money's worth; for we guarantee that Star Roses will bloom for you.

With best wishes for your garden pleasure, I am

Sincerely,



NONE FINER ANYWHERE

L. B. Hutton
President

THE CONARD-PYLE CO.

P. S. — I would like to draw your attention to four new Star Rose introductions for this fall and next spring. Our new All-America winner, Christian Dior, is shown on pages 1, 2, and 16; Banzai, page 6; War Dance, pages 17, 25 and 40; and La Fontaine, page 27. These are exceptionally attractive new roses and I am sure you will like them.

PRICES IN THIS CATALOG

apply until December 15, 1961. We do not ship C.O.D.

In collection offers, we reserve the right to substitute with varieties of equal or greater value when necessary, but no changes can be made on request. Please do not ask for changes in any of the Special Offers.

The quantity prices, given for each Rose in this catalog, apply **ONLY** on orders for three or more plants of one variety to be shipped at one time to one address. Special Offers also sent only to one address at one time.

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NOTE ON PACKING CHARGE

Our packing charge of 50c applies to any order which totals less than \$10.00.

It applies also to any part of an order which is shipped to a different address at your request, or to the same address at a different time, if that part amounts to less than \$10.00.

FALL PLANTING

We recommend fall planting of Roses: in late October for northern states; from November until the ground freezes in southern states. In fall, the earth is mellow and right for planting. Put a mound of soil up around the stems after planting and the Roses will be ready to grow when spring comes.

MAIL-ORDER shipments will be made at proper time for planting in your locality. Dormant Roses can be planted until just before the ground freezes for the winter.

NOTE: Rose plants may be picked up at the nursery AFTER NOVEMBER 1, but not before that date.

Visit Our Garden Centers

West Grove is on U. S. Route 1, 35 miles from Philadelphia, Pa., 14 miles from Wilmington, Del., 65 miles from Baltimore, Md. The great fields of Roses are in full bloom from July to October, and Chrysanthemums from September to freezing weather. Visitors are welcome. Also, visit our Garden Centers.

GARDEN CENTER NO. 1: 1 mile off Route 1 at West Grove, Pa. Open every day, 10 A.M. to 4 P.M. (In spring, from 10 A.M. to 6 P.M. or later.) Come here for Rose plants AFTER NOVEMBER 1.

GARDEN CENTER NO. 2: On Route 1, 3 miles southwest of West Grove. Open only from late spring to mid-fall. 10 A.M. to 6 P.M. daily. Come here to leave advance orders and to see the fields in bloom.

STAR ROSE GARDEN CENTER OF LANCASTER, PA: On U. S. 230 (By-Pass) ½ mile west of Manheim Pike. Open daily, all year. Will have rose plants AFTER NOVEMBER 1.



FREE PLANTING GUIDE WITH EVERY ORDER!

Our new 16-page booklet is a helpful and simple guide to Rose planting and culture—a handy and practical aid that gives the answers you're looking for. It describes and pictures the easy steps to successful Rose growing, from unpacking the Roses to enjoying them in your garden. Contains information on pruning, spraying, dusting. Also gives you facts about planting and growing

perennials. You will find a very helpful planting depth diagram for fall bulbs that tells you at a glance just how deep the bulb should be for best results. We have prepared this Planting Guide as a service to our customers. You will find it useful.

Join the American Rose Society

or give a membership. This lively society is the largest of its kind in America and gives its members many benefits, including a monthly magazine and a 250-page illustrated Annual filled with Rose information. Send us \$5.50 for a year's membership and we will see that you are enrolled or send direct to the American Rose Society, 4048 Roselea Place, Columbus 14, Ohio.

The Conard-Pyle Co., West Grove, Pa.

Orders accepted subject to stock unsold. Prices are for dormant Roses, Fall 1961, 2-year, field-grown, guaranteed to bloom. NOTE: All "3-for" and group offer prices apply ONLY when plants are shipped together to one address. "3-for" prices apply to 3 of one variety only. We pay delivery in the U. S. A. on all roses, if order is received by December 15, 1961. Please add 50c packing charge if order is less than \$10.—See explanatory note on opposite page. Plants will be shipped at proper time for planting in your locality.

Date _____

AMOUNT ENCLOSURE \$

NOTE: If a plant you order is already sold out, we will select for you a similar variety of equal or greater value, if such is available. If you do not wish this service, mark X here

**Please print or write your name and address very plainly.
Be sure to give Post Office.**

Check here if you prefer Spring Shipment—otherwise order will be booked for proper planting time this Fall.

NAME _____

P. O. BOX OR

STREET

RFD _____ COUNTY

POST OFFICE

CITY ZONE STATE

EXPRESS ADDRESS (IF DIFFERENT FROM P.O.)

Quan.	HYBRID TEAS	Each	3 For	Total	Quan.	HYBRID TEAS	Each	3 For	Total	Quan.	CLIMBING ROSES	Each	3 For	Total
	Banzaï	\$2.50	\$6.60			Suspense	\$3.00	\$7.95			Blaze	\$1.95	\$5.25	
	Betty Uprichard	1.50	3.90			Sutter's Gold	2.25	6.00			Blossomtime	2.50	6.60	
	Blanche Mallerin	1.95	5.25			Suzon Lothe	2.00	5.25			Cl. Circus	3.50	9.30	
	Charlotte Armstrong	1.95	5.25			Symphonie	2.00	5.25			Cl. Crimson Glory	2.50	6.60	
	Christian Dior	3.50	9.30			Talisman	1.50	3.90			Cl. Peace	2.50	6.60	
	Christopher Stone	1.50	3.90			Tapestry	2.50	6.60			Coral Dawn	2.75	7.20	
	Chrysler Imperial	2.50	6.60			The Alamo	2.50	6.60			Gladiator	2.75	7.20	
	Condesa de Sagato	1.50	3.90			The Doctor	1.75	4.65			Golden Showers	2.50	6.60	
	Confidence	2.50	6.60			Tiffany	2.75	7.20			Morning Dawn	2.50	6.60	
	Crimson Glory	1.75	4.65			Torch Song	2.50	6.60			New Dawn	1.75	4.65	
	Dr. Debat	2.00	5.25			Vassar Centennial	3.00	7.95			Red Empress	2.50	6.60	
	Duet	3.00	7.95			War Dance	3.00	7.95			Spectacular	2.50	6.60	
	Duq. de Penaranda	1.50	3.90			White Knight	2.75	7.20			White Dawn	1.75	4.65	
	Eclipse	1.75	4.65											
	Etoile de Hollande	1.50	3.90											
	Fantan	2.50	6.60											
	Fascinating	3.00	7.95											
	Garden Party	3.00	7.95											
	Good News	2.00	5.25											
	Helen Traubel	2.75	7.20											
	Invitation	3.00	7.95											
	Kaiserin A. Viktoria	1.50	3.90											
	King's Ransom	3.50	9.30											
	Lady Elgin	2.50	6.60											
	Love Song	2.50	6.60											
	Lowell Thomas	2.00	5.25											
	Mme Cochet-Cochet	1.95	5.25											
	Mme. Henri Guillot	1.95	5.25											
	Mirandy	2.25	6.00											
	Mojave	2.75	7.20											
	Mrs. P. S. du Pont	1.50	3.90											
	My Fair Lady	3.00	7.95											
	New Yorker	2.50	6.60											
	Nocturne	2.25	6.00											
	Peace	2.50	6.60											
	Pennsylvanian	2.00	5.25											
	Perfecta	3.00	7.95											
	Pink Peace	3.00	7.95											
	Pres. Eisenhower	2.25	6.00											
	Pres. Herbert Hoover	1.50	3.90											
	Radiance	1.50	3.90											
	Royal Velvet	2.50	6.60											
	Simone	3.00	7.95											
	Sœur Therese	1.50	3.90											
	Sunlight	2.50	6.60											
	Column Total \$													

Quan.	FLORIBUNDA ROSES	Each	3 For	Total	Quan.	MINIATURE ROSES	Each	3 For	Total
	Circus	\$2.50	\$6.60			Baby Gold Star	\$1.50	\$3.90	
	Fashion	1.75	4.65			Bo-Peep	1.50	3.90	
	Fire King	2.50	6.60			Cinderella	1.50	3.90	
	Floradora	1.50	3.90			Midget	1.25	3.30	
	Frensham	1.75	4.65			Pixie	1.25	3.30	
	Gold Cup	2.00	5.25			Pixie Gold	1.50	3.90	
	Golden Slippers	2.50	6.60			Pixie Rose	1.50	3.90	
	Irene of Denmark	1.75	4.65			Red Imp	1.50	3.90	
	Ivory Fashion	2.00	5.25			Robin	1.25	3.30	
	La Fontaine	2.50	6.60			Scarlet Gem	1.50	3.90	
	Lavender Girl	3.00	7.95			Sweet Fairy	1.25	3.30	
	Pinocchio	1.75	4.65			Tinker Bell	1.25	3.30	
	Polka	2.50	6.60						
	Red Favorite	1.75	4.65						
	Sarabande	2.50	6.60						
	Spartan	2.00	5.25						
	The Sweetheart Rose	1.75	4.65						
	Vogue	1.75	4.65						
	Column Total \$								

Quan.	GRANDIFLORA ROSES	Each	3 For	Total	Quan.	MISCELLANEOUS ROSES	Each	3 For	Total
	Ben Hur	\$3.00	\$7.95			Frau Karl Druschki	\$1.50	\$3.90	
	Carrousel	2.00	5.25			Golden Wings	2.50	6.60	
	Golden Girl	2.50	6.60			Hybrid 311-See p. 34			
	John S. Armstrong	3.50	9.30			Max Graf	1.50	3.90	
	Montezuma	2.75	7.20			Also see p. 36			
	Pink Parfait	3.00	7.95			Robin Hood-See p. 35			
	Queen Elizabeth	2.50	6.60			The Fairy	1.75	4.65	
	Starfire	2.50	6.60						
	Column Total \$								

Column Total \$	Column Total \$	Column Total \$

DO YOU REALIZE THE IMPORTANCE TO YOU OF THIS FAMOUS SYMBOL?



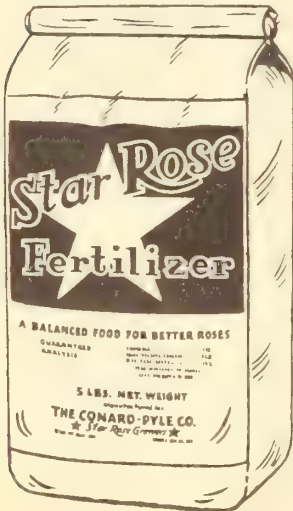
This is the recognized symbol of the world's most highly regarded rose competition . . . the All-America Rose Selections. When a rose wins the coveted AARS award (and in some years none is good enough to win), it is considered to be the finest new rose in the world. The reason for this high regard becomes plain when it is realized that anyone who wishes to introduce a new rose is free to enter his rose in the AARS competition. The winning rose is, therefore, one which has met and beaten the challenge of all comers.

Since all entries in the AARS competition are judged alike and impartially by nationally known rose experts, and are tested for two years in 24 test gardens located in many parts of the country, it also becomes plain that any winner deserves recognition as the best rose of the year. This is not a popularity contest. It is a true competition in which 13 points of quality are judged by nationally known rose authorities. The winner is a champion on the basis of excellence on all points, and it remains a champion as long as it is in commerce.

Because the official test gardens of the AARS are located in 17 different states and the competing roses are grown under differing conditions of climate, soil and humidity, the winner is most likely to perform well anywhere in the country. This is something which cannot be said of a rose which does not compete under such rigorous conditions.

An All-America Rose Selections winner, then, is one which merits its title. The AARS tag it wears means that it is one of the world's outstanding roses.

Membership in American Rose Society
including monthly magazine and 250-
page Annual \$5.50



HERE'S THE FERTILIZER THAT'S RIGHT FOR ROSES

Try It and See!

Our own rose fertilizer has been developed out of long experience in knowing what is best for roses. It is a balanced plant food containing organic and inorganic material, available nitrogen, phosphorus and potash in 7-7-7 analysis. Use it when you plant your roses and for regular feeding thereafter. It's RIGHT for roses. 5 lbs. \$1.25; 10 lbs. \$2.25; 25 lbs. \$3.95, ppd.

Col. 1. Total \$

Special Rose Offers

We reserve the right to substitute for sold-out varieties in Special Offers, but changes cannot be made on request.

Quan.	OFFER NO.	Each	Total
	2	\$9.30	
	3	11.25	
	5	7.70	
	6	9.95	
	8	9.25	
	9	12.80	
	11	7.50	
	11A	9.90	
	12	9.20	
	15	9.70	
	16	14.95	
	17	24.95	
	19	8.95	
	21	24.95	
	21A	59.95	
	21B	93.40	
	22	8.50	
	23	17.95	
	23A	34.95	
	24	7.25	
	25	21.80	
	26	8.35	
	27	10.35	
	28	8.80	
	29	7.25	
	30	7.50	
	31	13.40	
	32	4.85	
	37	7.95	
	38	5.20	
	38A	3.90	
	38B	14.95	
	39	7.95	
	40	16.35	
	40A	7.50	

Col Total \$

Col 1 \$

Total from other side \$

Add 50c packing charge
if order is less than \$10

Add 4% sales tax for
Pennsylvania deliveries \$

TOTAL ORDER \$

Are your name and address clear?

Are your figures correct?

Remember—All Star Roses Are Guaranteed



WHY IT'S BEST TO BUY DIRECT FROM THE GROWER

When you buy direct from the grower, you receive "garden fresh" plants in perfect condition, and at the right time for planting in your locality. Naturally, such plants will do better for you and in the long run give you more for your money than those which have been handled by one or more middlemen, or which have not been well cared for.

FROM.....

.....

PLACE
STAMP
HERE



THE CONNARD-PYLE CO.

Star Rose Growers

West Grove, Pa.

"How to
Grow
Roses"
192 PAGES
GET THIS
LATEST
EDITION



ALL STAR ROSES

ARE TRADE MARKED WITH

THE STAR LABEL—OUR GUARANTEE

YOUR MONEY BACK UNLESS STAR ROSES BLOOM

HAVE A COMPLETE ROSE GARDEN!

FREE LANDSCAPE PLANS TO SUIT ANY SITE!

Because I'm convinced that many people would get far more pleasure from roses if they had a little help in planning a garden and selecting the varieties to go in it, I have arranged to have our nationally known rose consultant and landscaping expert, Mr. George Hart, draw up for the consideration of our customers a series of 6 different plans for each of the rose gardens described below. In a spirit of real helpfulness, if I do say so myself, a set of any 6 of these professionally designed plans for rose gardens is yours entirely without charge, strings or obligations. You can get these plans in either of two ways. If you order any of the three gardens below, I will see to it that you receive the plans for that garden immediately upon receipt of your order, and before the roses are shipped, so that you will have plenty of time to study the plans and decide on the one you like best. Or, if you prefer, I will send you the plans for

the garden you think you'd like to have even though you do not send an order along with your request for the plans. You can order later if you wish to.

May I suggest now that you consider The Landscaper, The Rancher and The Aristocrat to see which might be best for you? Remember that each of them has been thoughtfully designed from the point of view of good color combinations and attractive total effect. Remember, too, that each of them represents a considerable saving in cost over the individual prices of the roses included. I have great hopes that one of these complete rose gardens will strike your fancy and suit your needs; and I know that when your garden blooms you will be thoroughly delighted with it. All of these plants are quality Star Roses, and are, of course, guaranteed to bloom.



THE LANDSCAPER

8 HYBRID TEAS FOR CUTTING

- 1 Blanche Mallerin
- 1 Christopher Stone
- 1 Condesa de Sagato
- 1 Crimson Glory
- 1 Eclipse
- 1 Good News
- 1 Peace
- 1 Pres. Herbert Hoover

4 FLORIBUNDAS FOR MASSES OF COLOR

- 2 Fashion
- 2 Frensham

2 CLIMBERS FOR BACKGROUND COLOR

- 2 Blaze

2 ACCENT ROSES

- 2 The Fairy

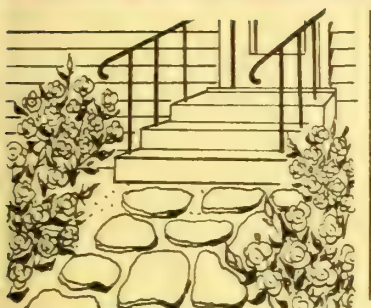
16 ROSES

Value \$28.85

ONLY

\$24.95

ORDER OFFER 21



The Rancher

Best of the Newest—the Grand Old Masters, Too!

10 HYBRID TEAS FOR CUTTING

- 1 Blanche Mallerin
- 1 Charlotte Armstrong
- 1 Christian Dior
- 1 Chrysler Imperial
- 1 Crimson Glory
- 1 Golden Girl
- 1 John S. Armstrong
- 1 King's Ransom
- 1 Peace
- 1 Pink Peace

9 FLORIBUNDAS FOR MASSES OF COLOR

- 3 Fire King
- 3 La Fontaine
- 3 Polka

15 ROSES FOR A BORDER

- 15 Robin Hood

4 ACCENT ROSES

- 4 The Fairy

38 ROSES

Value \$68.00

ONLY

\$59.95

ORDER OFFER 21A



The Aristocrat

A Really Big Value!

24 HYBRID TEAS FOR CUTTING

- 2 Christian Dior
- 2 Chrysler Imperial
- 2 Confidence
- 2 Invitation
- 2 Lady Elgin
- 2 Peace
- 2 Pink Peace
- 2 Simone

- 2 Suspense
- 2 Tiffany
- 2 War Dance
- 2 White Knight

20 FLORIBUNDAS FOR MASSES OF COLOR

- 10 Fashion
- 10 Red Favorite

44 ROSES

Value \$103.00

ONLY

\$93.40

ORDER OFFER 21B





© ★CONDESA DE SASTAGO



© ★MME. COCHET-COCHET



© ★SOEUR



★GOOD NEWS



★BETTY UPRICHARD

★MME. COCHET-COCHET. H.T. Lovely salmon-pink. Fine form. Honey fragrance. \$1.95 ea.; 3 or more, \$1.75 ea.

★CONDESA DE SASTAGO. H.T. Fragrant yellow and rosy scarlet. Lots of bloom. \$1.50 ea.; 3 or more, \$1.30 ea.

★GOOD NEWS. H.T. Fragrant, peach-toned beauty. Substantial flowers. \$2 ea.; 3 or more, \$1.75 ea.

★BETTY UPRICHARD. H.T. Perfumed pearl-pink. Big blooms. Long, pointed buds. Popular old favorite. \$1.50 ea.; 3 or more, \$1.30 ea.

SPECIAL SIX

★CHRISTOPHER STONE
★ECLIPSE
★ETOILE DE HOLLANDE
★MME. COCHET-COCHET
★RADIANCE
★SOEUR THERESE

Save \$1.20

Only \$8.50

ORDER OFFER 22

★ECLIPSE



★ETOILE DE HOLLANDE

**TRY Our Famous
BAKER'S
DOZEN**

★ECLIPSE. H.T. Famed for long, pointed, tapered yellow buds and large flowers—many of them. \$1.75 ea.; 3 or more, \$1.55 ea.

★K. A. VIKTORIA. HT. Cream-white with pale lemon center. Long, shapely buds—nice scent. \$1.50 ea.; 3 or more, \$1.30 ea.

★MRS. P. S. DU PONT. H.T. Golden yellow with well-formed buds and nice, fragrant flowers. Plenty of them on a bushy plant. \$1.50 ea.; 3 or more, \$1.30 ea.

★ETOILE DE HOLLANDE. H.T. Solid crimson beauty, rich perfume, excellent bud and bloom. Long cutting stems. \$1.50 ea.; 3 or more, \$1.30 ea.



★HERESE



©

★MME. HENRI GUILLOT



★PRESIDENT HERBERT HOOVER

All 12 Roses Pictured **plus** THE DOCTOR

3 Everblooming Roses in All

TWO OF OFFER 23

Only **\$17.95** SAVE
\$3.45

ORDER OFFER 23

Only **\$34.95**

Save **\$7.85**

ORDER OFFER 23A

★**SOEUR THERESE.** H.T. Clusters of well-formed, buttercup-yellow flowers. Dependable and well known. \$1.50 ea.; 3 or more, \$1.30 ea.

★**TALISMAN.** H.T. Rich, colorful rose and orange combination. Not much in summer, but otherwise good. \$1.50 ea.; 3 or more, \$1.30 ea.

★**THE DOCTOR.** H.T. Satin-pink with long, pointed buds, large flowers. Old-fashioned fragrance. \$1.75 ea.; 3 or more, \$1.55 ea.

★**DUQUESA DE PENARANDA.** H.T. Copper-apricot or deep peach flowers. Free-blooming, handsome, upright plant. \$1.50 ea.; 3 or more, \$1.30 ea.

★**DUQUESA DE
PENARANDA**

★**MME. HENRI GUILLOT.** H.T. Rose-flame beauty, enticing fragrance, rich foliage. \$1.95 ea.; 3 or more, \$1.75 ea.

★**PRES.HERBERTHOOVER.** H.T. Scarlet, cerise, flame and yellow. Large, fragrant flowers. Tall plant. \$1.50 ea.; 3 or more, \$1.30 ea.

★**RADIANCE.** H.T. Many large, cameo-pink blooms. Tough, vigorous plant. Fragrant. Popular, but I don't know why. \$1.50 ea.; 3 or more, \$1.30 ea.

★**CHRISTOPHER STONE.** H.T. Very good, rich scarlet-crimson rose. Good-sized flowers come continuously on a good plant. Attractive perfume. Very dependable in every way. \$1.50 ea.; 3 or more, \$1.30 ea.



★**RADIANCE**

★**CHRISTOPHER STONE**



FOR BUSHELS OF BLOOM

All 9



NEW!

I'm fond of this newer kind of roses called Grandifloras because as a rule they're so impressive in the garden. The plants incline to tallness, and the Hybrid Tea-like flowers come plentifully so that wherever I plant a Grandiflora I get lots of easy-to-see color. I know that the ones we list here are the best available today as to color, growing characteristics and general quality. Among them are three new ones, and all are red! But with a difference, as you will see when you read the descriptions. Offer 25, above, would bring you roses to delight you all summer long. Believe me! You'd have plenty of flowers for the house!

JOHN S. ARMSTRONG



I described this splendid All-America winner for 1962 on page 3. There's a larger picture of it, too. This is certainly one of the richest of deep red roses, and I predict that anyone who owns one is going to be very pleased with it.

★JOHN S. ARMSTRONG

QUEEN ELIZABETH

(Lammerts.)
Plant Pat.

1259. First of the Grandifloras to win an All-America award. A beautiful, clear pink from bud to bloom. My wife praises this one to the skies! The flowers come in candelabras with 6 to 12-inch stems good for cutting. The vigorous plant grows to 4 feet or more, and the superb flowers are held high for all to see. The plant is sturdy, vigorous and willing to please. Queen Elizabeth has been a real sensation ever since its introduction. \$2.50 ea.; 3 or more, \$2.20 ea.

★QUEEN
ELIZABETH



★GOLDEN GIRL

ALL
STAR ROSES
are Guaranteed
to Bloom

NEW!



© ★WAR DANCE

Red, Pink, Yellow

★GOLDEN GIRL
★MONTEZUMA
★WAR DANCE

Save \$1.00

Only \$7.25

ORDER OFFER 24

★STARFIRE



Colorful Grandifloras

SAVE
\$2.95

Just \$21.80

ORDER OFFER 25

NEW!

WAR DANCE To do justice to this brilliant new Grandiflora, and to yourself, too, please turn for a moment to the back cover where War Dance is shown in all its brilliance and where a complete description is set down for your information. In my opinion, no rose is as "red hot" as this bright newcomer.

BEN HUR Plant Pat. App. For. Opening from urn-shaped buds with high centers, the Ben Hur flowers are 5-inch beauties in vivid cardinal-red with rich, velvety maroon overtones. Thick, substantial petals. Blooms come singly and in clusters. Tall plant is vigorous. Glossy foliage. \$3 ea.; 3 or more, \$2.65 ea.

GOLDEN GIRL I think so well of this yellow Grandiflora that I put its picture and description on page 9 where I hoped you would not overlook it, and where I had more space to display it better. To my mind (and to plenty of others) it's the only worthwhile Grandiflora in clear yellow—*really fine!*

STARFIRE (Lammerts.) Plant Pat. 1742. All-America winner for 1959—A currant-red beauty. The dazzling

flowers come singly on the stem and in clusters. The tall, impressive plant is loaded with them. Glossy, bronze-green leaves. The picture leaves much to be desired—but Starfire doesn't! \$2.50 ea.; 3 or more, \$2.20 ea.

MONTEZUMA Plant Pat. 1383. I like this one in particular because of its lovely rosy salmon color. Large, 40-petaled flowers—long, strong stems—3 to 5-foot plant—lots of flowers. Nice, high-centered form. \$2.75 ea.; 3 or more, \$2.40 ea.

PINK PARFAIT (Swim.) Plant Pat. 1904. All-America for 1961—a wonderful blend of dawn-pink to appleblossom-pink. Often 100 buds on the plant at once! Neat, handsome bush. Fine, fragrant flowers. An entrancing rose! \$3 ea.; 3 or more, \$2.65 ea.

CARROUSEL Plant Pat. 1066. Still another fine red—a garnet charmer with a most unusual, lively sheen on the petals. The 3-foot plant bears the big blooms individually and in clusters, and they come in profusion. Sturdy, bushy plant with a nice way about it. \$2 ea.; 3 or more, \$1.75 ea.

STAR ROSES
WEST GROVE • PENNA.

★PINK PARFAIT

★BEN HUR

★MONTEZUMA

"When I am asked 'Where is the best place to buy roses?' I tell them, Star Roses." V. V. R., Sand Creek, Michigan.

★CARROUSEL



★GOLDEN SLIPPERS **NEW!**

**All-America
for 1962**

Nothing more
STAR

GOLDEN SLIPPERS

 Plant Pat. App. For. I think that you're going to agree with me that this new Floribunda has great appeal. Perfectly formed buds open to beautiful blooms of orange and gold. Profuse, continuous bloom comes on a sturdy, low-growing plant (2 to 2½ feet) with bright green foliage. There is a fluorescent quality about Golden Slippers' coloring which is magical! You can cut these flowers easily—and you will! Have Golden Slippers in your garden this year! \$2.50 ea.; 3 or more, \$2.20 ea.; 25 or more, \$2 ea.



© ★FIRE KING

For Eye-Filling Masses of Color Plant Floribundas this Way . . .

I strongly recommend that you take advantage of the ability of Floribundas to provide striking and highly colorful garden effects. Plant them in groups of no less than three for a strong spot of color. Use them along walks or as borders, using the same variety for the richest display.

©

★POLKA



FIRE KING (Meiland.) Plant Pat. 1758. 1960 All-America winner, this is about the brightest, best-formed red Floribunda there is! It's dazzling! And very long-lasting in the garden or as cut flowers. The plant is tall, shapely and vigorous and gives you clusters of 3-inch flowers with many petals. Makes a great middle-height hedge. It's one of my favorites. \$2.50 ea.; 3 or more, \$2.20 ea.; 25 or more, \$2 ea.

POLKA (Meiland.) Plant Pat. 1939. Ever see a more delightful, clear, lively pink in a Floribunda before? It's very unusual and a bit larger than most Floribundas. Blooms have 40 to 45 petals and are 3½ inches across. They come in clusters and make a marvelous display. The strong-growing plant always has flowers. They have a pleasant fragrance—the tea rose sort which I like. Lots of vitality and beauty here! \$2.50 ea.; 3 or more, \$2.20 ea.; 25 or more, \$2 ea.

Floribundas give a lot of cut flowers, too. For real beauty in the home, take this **SPECIAL 4**

FIRE KING **GOLDEN SLIPPERS**
POLKA **SPARTAN**

Save \$1.15 **Only \$8.35**

ORDER OFFER 26

re Colorful than LORIBUNDAS

Star Everblooming Floribundas have a way of rewarding the gardener who plants them . . . giving back quantities of colorful flowers to admire in the garden or in the house . . . decorating your property and adding to its value . . . helping enormously to make your life more interesting and enjoyable. I urge you to consider using them on your grounds because I know from experience with them that you will get more than your money's worth in return. Like other Star Roses, these are top quality plants. You will appreciate having them.

LA FONTAINE (Meilland.) Plant Pat. 2040. Talk about sunshine caught in a rose! Take a look at this gayest, happiest of yellow Floribundas! Bright clusters of 4-inch flowers in this clear yellow really make the bush sparkle and glint with light. Abundant, continuous bloom—handsome, solid, compact bush with small, leathery leaves. I can't praise it enough! \$2.50 ea.; 3 or more, \$2.20 ea.; 25 or more, \$2 ea.

FRENHAM A Gold Medal winner of the American Rose Society, this has fine deep crimson color and nicely shaped buds and blooms. Vigorous plant is bushy and 3 feet tall. Plenty of flowers. \$1.75 ea.; 3 or more, \$1.55 ea.; 25 or more, \$1.40 ea.

FASHION Plant Pat. 789. I have 9 of these in a grouping at the edge of my patio and can see the flowers from the living-room window. What a lovely sight, especially in June! Coral-peach blooms with excellent form and enormous appeal. The plants are loaded with them. Most attractive foliage, too! Wouldn't be without them. \$1.75 ea.; 3 or more, \$1.55 ea.; 25 or more, \$1.40 ea.

PINOCCHIO This name may mean "big nose" to you—but if you know the rose, it means big appeal! "Sweetheart" type in form, with lovely pink blooms of 30 petals each. The low-growing plant produces them all the time . . . clear toned, beautiful and full of delight. It has been a favorite for a long time—may even become one of yours! \$1.75 ea.; 3 or more, \$1.55 ea.; 25 or more, \$1.40 ea.

IRENE OF DENMARK Plant Pat. 889. I hope you will bear with me a little, while I rave about good old Irene. Well, it's not really so old—we introduced it in America in 1950. *It's one of the finest creations of the man who is regarded everywhere as the "father of Floribundas"—Svend Poulsen of Denmark.* Many clear, frosty white flowers (they're fragrant!) with 40 petals are 3 inches across and come on a vigorous, upright, bushy plant. Great beauty and reputation. Fine accent plant. \$1.75 ea.; 3 or more, \$1.55 ea.; 25 or more, \$1.40 ea.

★IRENE OF DENMARK

SPARTAN

Plant Pat. 1357. This has rosy scarlet buds which open to coral blooms of 3 to 3½ inches. Note the nice form. Clusters of these flowers come all season on a strong plant. The petals are heavy; and there is a perfume which you will like. Very desirable and entirely satisfying. \$2 ea.; 3 or more, \$1.75 ea.; 25 or more, \$1.60 ea.

★SPARTAN



©

★LA FONTAINE

NEW!



©

THESE 5

for a Real Mass of Color!

★FIRE KING

★IRENE OF DENMARK

★GOLDEN SLIPPERS

★LA FONTAINE

★POLKA

Save \$1.40

Only \$10.35

ORDER OFFER 27

The \$5.00 LAVENDER Rose Now Only \$3.00!

★**LAVENDER GIRL.** Plant Pat. 1672. There's something fabulous about this rose . . . it's something of a rarity . . . the lavender rose that does *not* fade! Ruby-red buds open to the loveliest of rich lavender and this color holds even in summer's heat, unlike other lavenders! Well-formed blooms of 35 to 42 heavy petals come on a low, bushy plant. Long stems hold the 3½-inch flowers. Nice fragrance, too! \$3 ea.; 3 or more, \$2.65 ea.

★**RED FAVORITE.** Plant Pat. 1189. Several years ago, I took home a battered box of 6 Red Favorites which had traveled to California and back (6000 miles!) by parcel post. I stuck them in the ground at the foot of a stone wall. You should see them! Loaded with long-lasting blooms of deep red all season. Strong, 3-foot bush, glossy leaves. Fragrant? Sure! Star Roses are full of life. Red Favorite proves it. \$1.75 ea.; 3 or more, \$1.55 ea.; 25 or more, \$1.40 ea.

★**GOLD CUP.** Plant Pat. 1683. Splendid yellow All-America winner with clusters of nicely formed, 3-inch flowers. The vigorous plant reaches 2½ feet—renews itself easily from strong basal shoots. Enhancing the good shape and substance of the blooms is a winning kind of perfume, adding quality to quality and making Gold Cup pretty special among the yellow Floribundas. \$2 ea.; 3 or more, \$1.75 ea.; 25 or more, \$1.60 ea.

★**SARABANDE.** (Meilland.) Plant Pat. 1761. Although it's named for a "stately" Spanish dance, I find it hard, personally, to reconcile that meaning with the personality of the rose itself—which, to me, is anything but stately. In fact, it's gay, flamboyant, devil-may-care, daring and highly explosive. It's brighter than a new dime, glints like a diamond and just won't be overlooked. Clusters of brilliant red flowers always on the bush which is low, compact, vigorous. A winner of 7 top international awards, including the All-America. \$2.50 ea.; 3 or more, \$2.20 ea.; 25 or more, \$2 ea.



© ★CIRCUS

★SARABANDE

© ★LAVENDER GIRL

★**CIRCUS.** Plant Pat. 1382. Plenty of gay color in this one—an All-America winner. Red, yellow, pink and orange are mixed in wonderful abandon and the effect is strikingly showy. The 40-petaled blooms are numerous and come on an upright, well-poised plant. Grows to middle height. I've seen this one serving very vividly as a low hedge, and I must say that it is attractive that way. (Incidentally, we now have this as a Climber, too, see page 30.) \$2.50 ea.; 3 or more, \$2.20 ea.; 25 or more, \$2 ea.

4 BEAUTIES

- ★CIRCUS
- ★IVORY FASHION
- ★LAVENDER GIRL
- ★SARABANDE

Save \$1.20

Only \$8.80

ORDER OFFER 28

© ★RED FAVORITE

★**FLORADORA.** Beautiful geranium-red All-America winner with many 50-petaled flowers coming on an upright, 3-foot plant. Note the nice form and the rich color. This is a well-remembered older beauty. \$1.50 ea.; 3 or more, \$1.30 ea.; 25 or more, \$1.20 ea.

★**VOGUE.** Plant Pat. 926. Large flowers come in masses on the vigorous plant—each a soft coral-red delight. Pleasing fragrance adds to its charm. Buds and blooms nicely shaped. A favorite for years. \$1.75 ea.; 3 or more, \$1.55 ea.; 25 or more, \$1.40 ea.

★**IVORY FASHION.** Plant Pat. 1688. Long, slender buds—fine, 4-inch white flowers, 5 to 10 of them to the cane. Fragrant flowers. I think it's a very worthwhile accent plant. \$2 ea.; 3 or more, \$1.75 ea.; 25 or more, \$1.60 ea.



© ★**FLORADORA**

"This is my first experience with Star Roses, and I can assure you that I will be placing other orders with you . . ." P. W. A., Cincinnati, Ohio.



★**VOGUE**

STAR ROSES

WEST GROVE
PENNA.

★**GOLD CUP**



★**THE SWEETHEART ROSE**

★**THE SWEETHEART ROSE.** (Cecile Brunner.) Many people ask for this one—and we have it again for them. It's a famous old rose, the one to which others are likened when referred to as "sweetheart type" roses. Long buds and small, double flowers are pink on a yellow ground. They come freely and are fragrant. Low-growing, shrublike bush. I think you'll like it, too. \$1.75 ea.; 3 or more, \$1.55 ea.; 25 or more, \$1.40 ea.

**STAR ROSES
ARE GUARANTEED
TO BLOOM**

© ★**IVORY FASHION**



RED—WHITE—YELLOW—PINK

★**GOLD CUP** ★**SARABANDE**
★**IVORY FASHION** ★**VOGUE**

Value \$8.25 **Only \$7.25**

ORDER OFFER 29



©

★RED EMPRESS

RED EMPRESS (Everblooming.) Plant Pat. 1573. I watched with enthusiasm as this rose was being developed. When it was finally available for our customers, I saw that they, too, liked it plenty. Here's why: The rich red flowers are beautiful! They come in profusion in a marvelous display of red-rose beauty at its best . . . big, Hybrid Tea-like blooms that are fragrant! The plant is sturdily handsome, well foliaged and very vigorous. With Red Empress, you'll have all the cut flowers you could possibly want—and there'll still be plenty on the bush! Don't know of a better everblooming red. \$2.50 ea.; 3 or more, \$2.20 ea.

CL. CIRCUS (Everblooming.) Plant Pat. App. For. Brand-new for '62! Here we have the same thrilling colors as the Floribunda of this name, now available as a Climbing rose. I, personally, have not yet seen Climbing Circus in bloom, but I'm looking forward to it because I can imagine what an amazing sight it must be . . . all those red, yellow, pink and orange-toned flowers massed on a tall, free-blooming climbing bush! I know that it has long, sturdy canes, grows vigorously and displays an attractive and ornamental kind of foliage. Doesn't your own imagination tell you, "It's terrific!" \$3.50 ea.; 3 or more, \$3.10 ea.



Everbloo

Ever thought about Climbing roses this way? They give you more flowers per penny than any other kind of rose. Also they give you a mass of color anywhere you want it for only 25c a foot, or less. They give you the showiest exhibition of rose beauty imaginable . . . cascades of color . . . at least cost. Do you have a bare wall of house or garage, a fence or an unsightly spot that needs concealment? Use Star Everblooming Climbers to transform them into beauty spots. I don't know of a better way to do the job—nor of better Climbers either! Just remember—don't prune away first-year canes because Climbing roses produce flowers mostly on old wood.

3 Beautiful Colors

★BLOSSOMTIME

★CL. CIRCUS

★RED EMPRESS

Value \$8.50

Only \$7.50

ORDER OFFER 30

★CL. CIRCUS

NEW!



oming **STAR CLIMBERS**

Always in Flower

(well, almost always)

BLOSSOMTIME (Everblooming.) Plant Pat. 1240.

Delicious, two-toned pink flower looks good enough to eat! You get a profusion of these delightful flowers to enjoy from this rugged Climber. Each of them is something of a wonder where bud and bloom form is concerned (the illustration gives you a good idea). Another nice thing about the Blossomtime blooms is that they are as fragrant as you imagine them to be. As for the plant, it is beautifully foliaged, making the total picture charming. Vigorous and eager to grow, of course. Blossomtime needs very little care. \$2.50 ea.; 3 or more, \$2.20 ea.



SPECTACULAR

(Everblooming.) Plant Pat. 1416. The orange-red blooms you see here opened from nice scarlet buds—the final effect, one of the most brilliant in the garden. The 10-foot canes are loaded with these vivid flowers, as many as 3 and 4 to the stem. Glossy foliage adds a good deal to the beauty of Spectacular, forming, as it does, a perfect background for the dazzling flowers. Try it on a trellis, post, fence or wall. You'll love it! \$2.50 ea.; 3 or more, \$2.20 ea.

★SPECTACULAR



CL. PEACE (Repeat Blooming.) Plant Pat. 932.

I remember seeing this one blooming on a tiny patch of ground in the heart of a big city, and the canes were up above the second story of a house. A strong-growing, rugged character, Climbing Peace needs plenty of room for those long canes. The flowers are exactly the same as the great Peace Hybrid Tea blooms; and they come more and more as the plant ages. For a better idea of the flower itself, see page 18. Remember, this needs room to grow in, and if you have a spot for it, you'll be rewarded. \$2.50 ea.; 3 or more, \$2.20 ea.

THE 60-FOOT FENCER

This one will cover 60 feet of fence with flowers.

★BLOSSOMTIME

★CL. CRIMSON GLORY (p. 33)

★CL. PEACE

★CORAL DAWN (p. 32)

★GOLDEN SHOWERS (p. 32)

★RED EMPRESS

Save \$1.85

Only \$13.40

ORDER OFFER 31



★BLOSSOMTIME

"Over the Memorial Day weekend, I picked over four dozen (Red Empress) single buds with stems from twelve to sixteen inches long, which were as fine as any which I have ever purchased in a florist's shop. Thus far, the two Red Empress bushes have had over one hundred blooms. (It's the) finest red climber I have ever raised." H. L. VanM., Highland Park, N. J.



★CL. PEACE



©

★BLAZE

BLAZE (Improved—Repeat Blooming.) One of the most famous of the Climbers—the brilliant red which you see everywhere on fences, arbors, porches across the country. This improved strain now gives you terrifically colorful masses of flowers in June and again in fall, with some flowers in between. The bush is very hardy and enormously vigorous, producing very long, willowy canes which are easily trained in any direction you want them to go. In fact, Blaze grows like mad—but a touch of the pruning shears will keep it in bounds easily enough. \$1.95 ea.; 3 or more, \$1.75 ea.



★GOLDEN SHOWERS

GOLDEN SHOWERS (Everblooming.) Plant Pat. 1557. This won the All-America award several years ago—a real distinction for a Climbing rose. Let me tell you why. It has big, 5-inch flowers in the most intriguing daffodil-yellow—not just here and there but all over the bush. It has these bright beauties all season long. But—there's more. The plant, itself, is unusual . . . so enormously vigorous and strong that it serves not only as a Climber but also as a shrub which can stand without support. \$2.50 ea.; 3 or more, \$2.20 ea.

©

★CORAL DAWN



CORAL DAWN (Everblooming.) Plant Pat. 1117. You'll enjoy having this one, I think, because of the beautiful soft coral-pink coloring of the 4½-inch flowers. They cover the bush in clusters of from 3 to 20, and open from dainty, pointed buds. Lustrous foliage and a vigorous plant are other qualities making Coral Dawn highly desirable. It's the color, though, that gets me—as it will you. \$2.75 ea.; 3 or more, \$2.40 ea.

©

★GLADIATOR



3 FAVORITES

★BLAZE
★NEW DAWN
★WHITE DAWN

Value \$5.45

Only \$4.85

ORDER OFFER 32



STAR ROSE TRADEMARK

This Star tag is attached to all of our roses. It identifies the rose on one side and us on the other. It serves as your assurance of quality.

Star Rose Guarantee

We guarantee every Star Rose to bloom the first natural blooming period after purchase; failing which we will replace the plant or refund its cost.

CL. CRIMSON GLORY (Repeat Blooming.) Plant Pat. 736. In dark red, here's real magnificence in a Climbing rose—the same deep crimson blooms as the Hybrid Tea rose. Huge, rich, fragrant blooms come plentifully and are beautifully formed. Naturally, you'll want to cut them—the stems make it easy. I'm especially fond of this one. \$2.50 ea.; 3 or more, \$2.20 ea.

GLADIATOR (Everblooming.) Plant Pat. 1524. Bright red, double blooms come on tall canes all season long. Flowers are big, beautiful and fragrant. The plant is substantial and has good foliage. Its vigor is outstanding. This is a far better rose than the rather poor picture would indicate, but we're stuck with it—the picture, that is! \$2.75 ea.; 3 or more, \$2.40 ea.

WHITE DAWN (Repeat Blooming.) The best white Climber (and frankly, that isn't saying too much. It's all right, of course, but not really outstanding). It has large flowers plentifully in the spring and again in the fall. Strong, vigorous grower with rapidly developing canes. In its natural element against a red brick house or with an evergreen background. \$1.75 ea.; 3 or more, \$1.55 ea.

MORNING DAWN (Everblooming.) Plant Pat. 1447. The soft pink flowers are as much as 5 inches across—the loveliest of colors in a rose which is not only large but also well formed. They come plentifully, too, and since they are fragrant there is a most delectable-atmosphere near Morning Dawn. Long stems make cutting inviting. The plant is vigorous and dependable—entirely worthwhile. \$2.50 ea.; 3 or more, \$2.20 ea.

NEW DAWN (Everblooming Dr. Van Fleet.) I'm a little partial to this one because I've had one against my chimney for something like 15 years now—and it's always a fragrant delight. It has 12 to 15-foot canes that cover a large area quickly, and they're loaded with beautiful blush-pink blooms like the one in the picture, which incidentally is quite true to life. Needless to say, New Dawn is very dependable. \$1.75 ea.; 3 or more, \$1.55 ea.



©

★CL. CRIMSON GLORY

★NEW DAWN



©

Here's what **HEDGE**

HYBRID 311

Plant Pat. 1885. If I'd had a chance to name this rose, I'd have tried for something more glamorous than the workaday **HYBRID 311!** Something more commercially glamorous and hopeful, that is—like Red Sales in the Sunset. But—it is unique despite the homespun name. The fact is that here is a rose which was developed for the purpose of being an **EVERBLOOMING FENCE ROSE!** It's no sprawling, old-time rambler such as you used to see along the railroad tracks as an apology for a fence. Instead, it was developed to serve within the tidy boundaries of your own back yard in suburbia . . . a hedge or fence rose with all the wild habits bred out of it and civilized decency bred into it! It behaves in neat, orderly fashion, reaching 4 to 5 feet in height and being easily maintained. The plant is bushy, upright and handsomely foliaged. Now hear this! It is almost continuously smothered FROM **SPRING TO FROST** with clusters of vivid red, semi-double flowers! Not—mind you—a spring-only bloomer; but an all-season bloomer! If you set the plants 18 to 24 inches apart, depending on the density you want, you'll have an easy-to-keep, permanent, good-looking, flower-covered hedge fence that you'll treasure for years! The lady in the picture could be **YOU**—or your wife! 5 for \$3.95; 10 for \$6.95; 25 for \$15.95; 50 for \$28.95; 100 for \$49.95.



★HYBRID 311

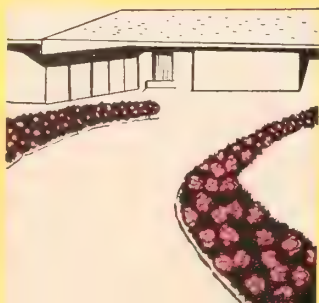
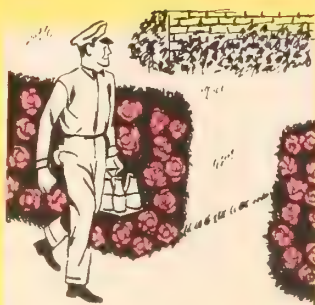


★HYBRID 311



©

★THE FAIRY



ROSES can do for You!

I would like to give you here a few facts about Hedge Roses in general—what kinds are good and what are not so good for use around the home—and to suggest some ways in which you can use them to advantage.

The common Multiflora hedge rose is ideal for the farmer who needs a tall, thick, natural barrier to fence in a pasture. This kind of rose grows fast, is dense and sprawls all over the place. It has flowers for only two or three weeks. It is a good one for the farmer—but you, as a suburban home owner would regret the day you ever planted it. We do sell it; if you have a place for it, write for prices. It is a cheap, vigorous fence.

Then there's another old hedge rose called, originally, Ragged Robin, and now renamed Red Robin. This has been widely advertised in recent years. It has good points, but serious defects, too. It is everblooming, fairly hardy and vigorous—but it is an ungainly grower and often the leaves are mainly at the top of the plant, leaving large bare areas below.

A good hedge rose for you should have these qualities . . . vigor, disease-resistance, long flowering season, balanced growth habit, attractive foliage and ability to thrive with minimum care. The kinds of roses which, in my opinion, best fit these qualifications are The Fairy, Hybrid 311 and Robin Hood (not to be confused with Red Robin). I would add also many of the Floribunda roses, especially Fire King and Circus, for use as low-growing hedges. A hedge is, after all, only a series of individual, shrub-like plants growing in a row—so the Floribundas with good proportion and bushiness do make good low hedges. The kinds I've just mentioned plus the Floribundas are ideal for you and the uses you have in mind.

Here are some use-ideas . . . as a barrier for property lines, along walks and driveways, to fence in a play-yard, to deter people from crossing your lawn, to screen off unsightly areas. Remember, too, that you can use these roses also as shrubs planted alone or in groups for massed color effects.

John Milton

THE FAIRY This is the answer to your need for an absolutely foolproof hedge or shrub rose that has every good quality and no bad ones! Plant it in a row and you have a splendid, colorful hedge. Plant it alone and you have a beautiful, 4-foot shrub which bears hundreds of seashell-pink flowers. The Fairy grows vigorously and will be just about as broad as it is high. Its foliage is shiny, small and beautifully green, adding an ornamental quality to its appearance. The lovely pink flowers come on the bush in great numbers, and they are there FROM SPRING TO FROST! The Fairy is unusual, too, in that it is so vigorous and hardy that it will flourish anywhere, even in semi-shade! and listen to this! The Fairy needs no special soil preparation and you never have to spray it! In fact, I refer to this marvel privately as "the never-never" rose. I have it at home and I never spray it—never feed it—never prune it—never worry about it. All I do is enjoy it. My wife makes dandy little bouquets with the flowers, and I enjoy them, too. Another thing—you can cut all you want and still have plenty on the bush. The Fairy would make a most delightful hedge—4 feet high, 4 feet wide at maturity—on a property line, alongside the swimming pool or patio or terrace, or anywhere you have a mind to put it. Also—used as a single specimen plant, it is an ever-bearing shrub without equal. There are few prettier sights, to my

mind, than The Fairy as a hedge or in a mass planting . . . "out of this world!" \$1.75 ea.; 3 or more, \$1.55 ea.; 25 or more, \$1.40 ea.



★ROBIN HOOD

ROBIN HOOD Here we do have a romantic name—but more than that, a truly terrific hedge rose! First, I would like you to look at the picture above and then at the one below. Have you ever seen anywhere on a hedge before such an amazingly bountiful mass of beautiful flowers? Have you ever seen anywhere such a rich cluster of individual blooms? The Robin Hood hedge is composed of such clusters so closely as to make the hedge seem to be one gigantic bloom! From a distance, it surely seems that way! These flowers literally cover the plant in spring, and in summer and fall there is always an abundance of them, too. With Robin Hood, you truly get flowers by the square yard! As for color, I see Robin Hood as a cherry-red or a deep pink—but however you see it, it's colorful and beautiful. This hedge rose can be maintained at any height you like above 3 feet, simply by shearing or pruning at the height you want. It grows very densely and compactly, forming a really formidable barrier. The foliage is a rich, healthy, good-looking deep green. Robin Hood will grow willingly in any soil and has been proved hardy to well below zero temperatures. I think it's great. I would caution you, though, once more not to confuse it with Ragged Robin or Red Robin. They're different animals! 5 for \$3.95; 10 for \$6.95; 25 for \$15.95; 50 for \$28.95; 100 for \$49.95. Plant 18 to 24 inches apart.

★ROBIN HOOD



Some Special Roses



★FANTAN

For people who appreciate unusual rose colors . . .

Fantan

H.T. (Meiland.) Plant Pat. 1913. It is amazing that so many people appreciate the different kind of beauty which belongs to Fantan. To them it is an extraordinary rose and they love it. Its color is a soft, yet lively tan with rich overtones which include a rosy quality. However you see it, is there any doubt about its exotic kind of beauty? Its almost South Sea Island tan richness! Whether or not this is the rose for you, can you pass it by without comment one way or the other? Fantan's flowers are cupped in form and have 40 to 50 petals making up a good, 3½-inch beauty. Adding asset to asset—Fantan is fragrant to a pleasant degree and its plant provides the flowers plentifully. Growing to medium height with good vigor, it presents a shapely appearance. Fantan will reward anyone who shows an interest in it. \$2.50 ea.; 3 or more, \$2.20 ea.

GOLDEN WINGS

Plant Pat. 1419. If at some time you're thinking of a spot in your garden which needs a touch of something in the way of a plant to pick up the scenery a bit, or to accent it, remember the name Golden Wings. It could be just the plant you need—a fine decorative shrub, or hedge-type rose, with fine color and form. It produces many bright flowers like this one in continuous, free-blooming style. It's immensely vigorous and hardy, growing to 4 feet. Fine foliage needs no spraying. Substantial, good looking. \$2.50 ea.; 3 or more, \$2.20 ea.

★GOLDEN WINGS



FRAU KARL DRUSCHKI

This is an oldie—introduced back near the turn of the century, and with unusual qualities which have kept it in commerce since then. We've listed this Hybrid Perpetual rose for many years, and have it still for those who need a good, white accent rosebush. The flowers of 35 petals are very large and double. Opening from a pointed bud tinged with carmine-pink, the flower is snow-white although the center is sometimes a light blush-pink. The foliage is very dark green, and the plant itself extremely vigorous. \$1.50 ea.; 3 or more, \$1.30 ea.

MAX GRAF

—A Ground Cover. Here's something with special interest for anyone who has one of those most troublesome of garden areas—the bank where grasses won't grow and you hate to mow! It's made to order, in fact, not only for such places, but also for any level area on which you'd like to have a hardy, carefree ground cover. Imagine such a place dotted beautifully with Max Graf's 3-inch flowers of bright pink with golden centers! The bloom is profuse—and the foliage, which is glossy and thoroughly beautiful, adds much to the scene. It's attractive all season. Max Graf is a Hybrid Rugosa rose with fine vigor and bushy habit. It's a trailing rose which multiplies itself when its canes or branches take root as they touch the ground. In this way, a few Max Graf plants, when spotted judiciously, will soon cover a problem area and end, once and for all, your difficulties with keeping something green growing there. \$1.50 ea.; 3 or more, \$1.30 ea.

The Max Graf described at left are large, field-grown plants which should be spaced 18 to 21 inches apart. For those who need a quantity of plants to cover a large area, we have developed a method of producing a smaller Max Graf plant in pots cheaply enough to offer this rose at a greatly reduced price. Space these 10 to 12 inches apart. 5 for \$3.75; 10 for \$6.95; 25 for \$15.95; 50 for \$28.90; 100 for \$55.



★MAX GRAF

Roses

The Gift That Keeps on Giving!

I think that the thought which goes into the selection of a gift is more appreciated, and therefore more valued, many times than the gift itself. More than once, I've been the recipient of a gift which I could not use, or which I would not use because it did not suit my tastes. So have you, I'm sure, and everybody else, too. In these instances, the donors failed to consider what would really please; in short, they muffed their opportunity to show that their gift was heartfelt and not merely a perfunctory fulfillment of an obligation.

Since I'm sure that you give thought to the gifts you give, I'd like to tell you why I think roses are the perfect gifts in many instances—and then tell you about the best and most thoughtful way to give roses. First of all, roses as gifts please the recipient in two ways—first when the gift is received, and secondly when the rose blooms, and as it blooms year after year. They are truly the gift that keeps on giving. All you need to know to make a gift of rose plants effective is that the recipient you have in mind has a garden. You do not even have to know what varieties that person might like because you can leave it to him or her to make the selections.

A gift certificate of Star Roses, a sample of which you see here, makes it possible for the recipient to choose for himself. What could be a more thoughtful way to give roses? Another thing—you can give roses through gift certificates for all occasions and at any time of the year! We ship the roses at the proper planting time in return for the gift certificate, and after the recipient has made his choice of varieties from our catalog. Why not give Star Rose Gift Certificates? We have them in units of \$5 and up.



HAVE FUN and FLOWERS with a Winter Window Rose Garden!

I asked the little girl next door to pose for this picture of what I call a Winter Window Rose Garden. I'll never forget the look in her face when she found out that I wanted her to water the "cute" little roses. Her expression was one of absorbed attention—of whole-hearted pleasure and delight in the fairyland quality of the Winter Window Rose Garden. Although I took numerous pictures that morning, in this pose and that, my little friend never tired of her "work"—lost, as I suppose she was, in a dream world of her own.

I thought then, as I do now, that this is the way everybody reacts to the charm of Star Rose Miniatures when first seen and examined closely. They're loved on sight! I've had a garden like this in my home for several winters now, and I know of nothing more fascinating in winter gardening. Incidentally, these gardens make wonderful gifts for Christmas or for any other occasion.

You can literally place yourself in this picture if you have one of our Winter Window Rose Gardens in your own home. All you need is a normal house temperature and a window which gets at least two hours of sunshine a day. We ship these gardens any time after December 1 up through May 1. We send you everything complete—three plants, one each of Red Imp, Cinderella and Bo-Peep (see pages 38-39 for descriptions)—a plastic tray to hold the plants—three pots to plant them in—a foam rubber mat to hold moisture in the bottom of the tray—prepared soil especially formulated for the purpose—and a can of our own Star Rose Grow fertilizer. Cultural instructions are included. A few weeks after planting, you'll have the same absorbed pleasure in your Winter Window Rose Garden as my little friend is showing! I know you'll love it!

LITTLE GIRLS (MAYBE LITTLE BOYS, TOO) LOVE TO TAKE CARE OF "THE LITTLE ROSES."

ORDER OFFER 37

**Winter Window
Rose Garden
of Miniature Roses**

Only \$7.95

complete . . . excepting
watering pot, and girl

ORDER OFFER 37

37





©

★PIXIE ROSE

4 FINE ONES

★BO-PEEP
★CINDERELLA

★PIXIE GOLD
★RED IMP

Value
\$6.00

Only \$5.20

ORDER OFFER 38

HARDY EV
Star Rose
Enjoy them from

★**BABY GOLD STAR.** A golden beauty that's very popular. Slightly larger than other Miniature roses (note comparison to finger ring). Rich, attractive color and nicely formed buds and flowers. \$1.50 ea.; 3 or more, \$1.30 ea.; 10 or more, \$1.15 ea.



©

★BABY GOLD STAR

3 OF THE BEST

★CINDERELLA
★PIXIE GOLD
★PIXIE ROSE

Value \$4.50

Only \$3.90

ORDER OFFER 38A



©

★RED IMP

★**BO-PEEP.** Plant Pat. 976. Dainty, double blooms of arbutus-pink are fascinating. Color and form are delightful. Makes wonderful little bouquets. Everybody likes this little beauty. \$1.50 ea.; 3 or more, \$1.30 ea.; 10 or more, \$1.15 ea.

★**CINDERELLA.** Plant Pat. 1051. This is a dainty white touched with pink at times. The 1-inch blossom has from 40 to 60 petals and good form. Long, pointed leaves. This one's a honey. \$1.50 ea.; 3 or more, \$1.30 ea.; 10 or more, \$1.15 ea.

★**MIDGET.** Deep rose blooms are $\frac{3}{4}$ inch across. Tiny buds. Light fragrance. \$1.25 ea.; 3 or more, \$1.10 ea.; 10 or more, \$1 ea.

★**PIXIE.** Smallest, fully double white. Gem-like, $\frac{3}{4}$ -inch flowers. Good form. \$1.25 ea.; 3 or more, \$1.10 ea.; 10 or more, \$1 ea.

★**PIXIE GOLD.** Plant Pat. App. For. Lovely soft yellow, good form, nice buds. \$1.50 ea.; 3 or more, \$1.30 ea.; 10 or more, \$1.15 ea.

★**PIXIE ROSE.** Plant Pat. App. For. Fragrant, nicely shaped beauty in soft rose. \$1.50 ea.; 3 or more, \$1.30 ea.; 10 or more, \$1.15 ea.

★**RED IMP.** Plant Pat. 1032. Deep unfading crimson, wonderful form. A knock-out! \$1.50 ea.; 3 or more, \$1.30 ea.; 10 or more, \$1.15 ea.



©

★SWEET FAIRY

ALL 12 STAR ROSE MINIATURES

Save \$1.80

Only \$14.95

ORDER OFFER 38B

©

★CINDERELLA



©

★TINKER BELL



BLOOMING Miniatures Spring to Frost

7 FAVORITES

★BABY GOLD STAR ★BO-PEEP
★MIDGET ★PIXIE ★ROBIN
★SWEET FAIRY ★TINKER BELL

Value
\$9.25

Only \$7.95

ORDER OFFER 39



★MIDGET

As a firm believer in the saying that good things often come in small packages, I commend to you this collection of Star Rose Miniatures. More than that—I urge you to think of how you can use them to your own pleasure. They're very hardy, and grow in the garden just like the big roses. The only difference is that they're small . . . 8 to 12 inches tall, nickel-size blooms, grain-of-wheat-size buds. Put them in rock gardens, along borders and paths, in garden nooks and crannies. Use the blooms for bouquets, corsages, boutonnieres. They're wonderful!



© ★ROBIN

★ROBIN. Plant Pat. 1663. Deep red—60 quilled petals—fine, urn-shaped buds. \$1.25 ea.; 3 or more, \$1.10 ea.; 10 or more, \$1 ea.

★SWEET FAIRY. Plant Pat. 748. 1-inch blooms in appleblossom-pink. Fragrant. \$1.25 ea.; 3 or more, \$1.10 ea.; 10 or more, \$1 ea.

★TINKER BELL. Plant Pat. 1293. Bright pink with up to 65 petals. Long-lasting, 1¼-inch flowers. Excellent flower and bud form. \$1.25 ea.; 3 or more, \$1.10 ea.; 10 or more, \$1 ea.

★PIXIE GOLD



© ★BO-PEEP



© ★PIXIE

NEW!

SCARLET GEM...

New Jewel in Our Collection
of Star Rose Miniatures

Plant Pat. App. For. This new "gem dandy" is a welcome newcomer to the jeweled diadem of our Miniature introductions . . . a beauty in clear, bright scarlet. The buds are little, red buttons which open to many-petaled flowers just a bit bigger than a quarter. These come on the 12 to 15-inch plant plentifully and in steady succession—bright spots of beauty which last exceptionally long. A wiry, strong, vigorous grower with a wealth of good foliage, too. I predict instant popularity for this one! \$1.50 ea.; 3 or more, \$1.30 ea.; 10 or more, \$1.15 ea.

Star® Roses
WEST GROVE, PA.





WAR DANCE

The Hottest Color Yet!

NEW!

Grandiflora. (Swim & Weeks.) Plant Pat. 2017. I can beat the drums for War Dance with all the enthusiasm in the world! It's a hot number! A red-hot rose that's easy for me (and you, too) to get steamed up about. Imagine a deep orange-scarlet beauty that's so exquisitely formed that it seems to have been sculptured by a master! Imagine that his material was the reddest of fiery red velvet! And yet by all that's wonderful in nature, this is a rose that grows on a bush like other roses! And what a bush it is . . . well formed, attractive, heavy caned and very vigorous! On such a bush come the flowers, one or more to the stem . . . each a high-centered, 28 to 40-petaled, double bloom 4½ inches across. Superb all season even in summer's heat, they are at their finest from the half to full-open stages. I've never seen more perfectly aligned petals or a more attractively modeled flower; and as for color, wherever has there been such brilliance before! It's a clear red, very uniform and pure-toned, and the only one of its kind among the Grandiflora roses. War Dance is new and is shown here for the first time. I have an idea that a good many people are going to do a bit of "whoopin' and hollerin'" themselves as they gleefully dance around the first blooms in their gardens. \$3 ea.; 3 or more, \$2.65 ea.

★WAR DANCE

ALL OF THE ALL NEW

- ★BANZAI (p. 6) ★JOHN S. ARMSTRONG (p. 3)
- ★CHRISTIAN DIOR (p. 2) ★KING'S RANSOM (p. 3)
- ★GOLDEN SLIPPERS (p. 26) ★WAR DANCE

Save \$2.15 **Only \$16.35**

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3 Wonderful Colors

- ★GOLDEN GIRL (p. 9)
- ★INVITATION (p. 4)
- ★WAR DANCE

Value \$8.50 **Only \$7.50**

ORDER OFFER 40A

Here is our new catalog of Star Roses . . . your handbook or guide to the Best Roses for America. We believe that in these pages you will find the finest collection of roses that we have had the pleasure to present to you so far in our 65 years of rose growing. We have tried to be helpful and informative, since your satisfaction is important to us. Without it, we could not have progressed and prospered over the years. Thank you for your consideration of our Star Roses. We look forward this season either to making your acquaintance or to renewing it. In either case, you will be pleased with the roses you choose and the service we give.

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ROSES FOR AMERICA

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